

UCMMT 2021

UK-Europe-China Workshop on Millimetre-Waves and Terahertz Technologies
13 - 15 September 2021 - Virtual

Sponsorship Opportunities

Why to sponsor UCMMT2021

UCMMT is a unique forum, where lead scientists from China, Europe and United Kingdom share their knowledge in the field of millimeter waves and THz sources, devices, systems and applications.

Four levels of sponsorships

Bronze

Silver

Gold

Diamond

Exciting scientific programme

World leading plenary speakers

Nine tracks on millimeter wave and THz technology

Imaging	Solid state technology
Metamaterials	Vacuum electronics
Antennas	Astronomy, Earth observation and Satellite applications
Applications	Wireless Communications
Advanced manufacturing technologies and measurements	



14 Years of UCMMT

Successful conference, with up to 140 participants in 2020. This is the first virtual edition. Proceedings published in IEEEExplore.

Engaging virtual portal to connect with relevant customers and enhance your market visibility and penetration.

Flexible sponsorship package on demand

Distribution to more than one hundred institutions and companies

Our virtual platform is Whova

UCMMT 2021 will use the award-winning Whova virtual conference environment which provides an immersive experience for participants during and between live sessions.

Exhibitors will own their virtual stand for the duration of the UCMMT 2021 .

You will have representatives to engage with delegates.

In a Whova exhibitor stand you can interact with delegates via:

- livestream video,
- a clear and simple text chat window for real time interaction with multiple attendees,
- one pre-recorded video that delegates can watch,
- handouts (maximum 2 PDF handouts, each with a max size of 10MB) that delegates can download,
- no limit to the number of external website links.
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Within your stand, you can also provide or setup:

- promotional offers (which link to lead collection),
- your logo, contact details, images & description of your institution/ company,
- extra stand staff in order to interact with more attendees,
- lead collection from those who visit the booth via your promotional offers and other means within the Whova app.

Lastly, if you decide to take a stand at the conference, you will be able to set up your stand just as you wish.

(features to be confirmed at the booking)

UCMMT 2021

Benefits	Diamond	Gold	Silver	Bronze
Exclusive patronage	✖			
Invited speaker	✖			
Speaker in regular session		✖		
Virtual stand	✖	✖	✖	
Special session organisation	TBD			
Best student paper award ²	✖			
Free registrations ¹	4	3	2	1
Logo and company profile in the programme ³	two pages	full page	1/2 page	1/2 page
Logo and company profile on the website	✖	✖	✖	✖
Logo and link in homepage	✖	✖	✖	
Logo and link in the proceedings	✖	✖	✖	✖
Acknowledgement during open and closing sessions	✖	✖	✖	✖
Fee	£3000	£2000	£800	£400

(All Fees are + VAT)

Special package for academic research groups or funded projects including only one virtual stand £200 (IEEE members £130).

Four virtual stands are offered to non-profit research organisations, (please contact c.paoloni@lancaster.ac.uk)

Specific packages can be arranged on demand.

For information or to book a package write to ucmmt2021@lancaster.ac.uk

1 Applies to non-author full registrations. Staff at the virtual stand is not limited (TBC).

2 £500 total

3 Text and logo to be provided by Patron, subject to approval by UCMMT2021 organising committee.