

ARE YOU UA 92



**UNIVERSITY
ACADEMY 92**
MANCHESTER

Undergraduate Prospectus
2019/2020

Unlocking Greatness



ARE YOU BRAVE?
ARE YOU BOLD?
ARE YOU DRIVEN?
ARE YOU AMBITIOUS?
ARE YOU UA92?

At UA92, we believe that success is down to more than luck and talent. It's about preparing to be the best. Striving harder to achieve it. Never giving up. You can make it happen with our inspiring curriculum and connections.

More than a degree, this is preparation for life, and a personal journey that will help you develop the character, expertise, resilience, drive and tenacity to shine in your chosen career.

So what are you waiting for?
It's time to step up and realise your dreams.
It starts now.



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WELCOME

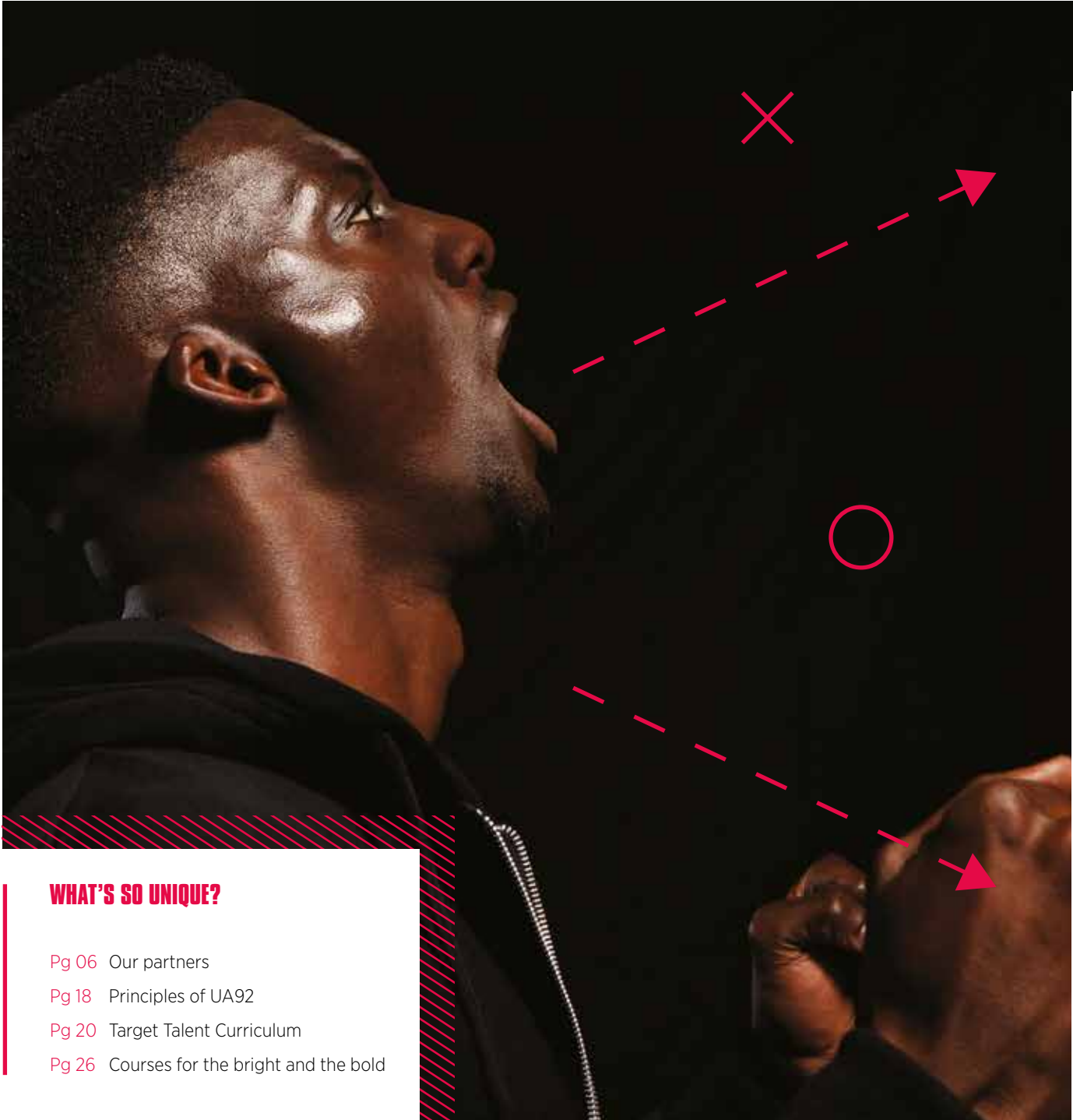
INTRODUCING UA92

University Academy 92 (UA92) is a game-changing Higher Education initiative that brings together the talents of academia, business and sport.

We aim to accelerate careers in the worlds of media, sport, business and psychology thanks to a curriculum inspired by the experience and connections of the Class of 92, developed by respected academic pioneers Lancaster University, and supported by industry-leader Microsoft.



Lancaster University is proudly pioneering UA92.
See page 08 for more details.



WHAT'S SO UNIQUE?

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**“GOT BIG AMBITIONS?
GOOD. YOU DON'T
WIN BY AIMING FOR
SECOND PLACE.”**

Gary Neville | Founder, UA92.

IGNITE YOUR POTENTIAL

The UA92 experience is much more than a degree – it's preparation for life. Join us for a personal development journey that will forge your character, and equip you with the qualities to achieve your dreams.

UA92 is backed by industry, so as you study you'll gain first-hand experience of the real world of work. This could be through work placements or through connecting with one of our many business partners – our aim is that you'll graduate with the connections and experience to hit the ground running.

At UA92, we believe that success is down to more than talent. It's becoming the best, breaking down boundaries, working hard, and never giving up. So join us to begin your personal development journey and unlock your greatness.

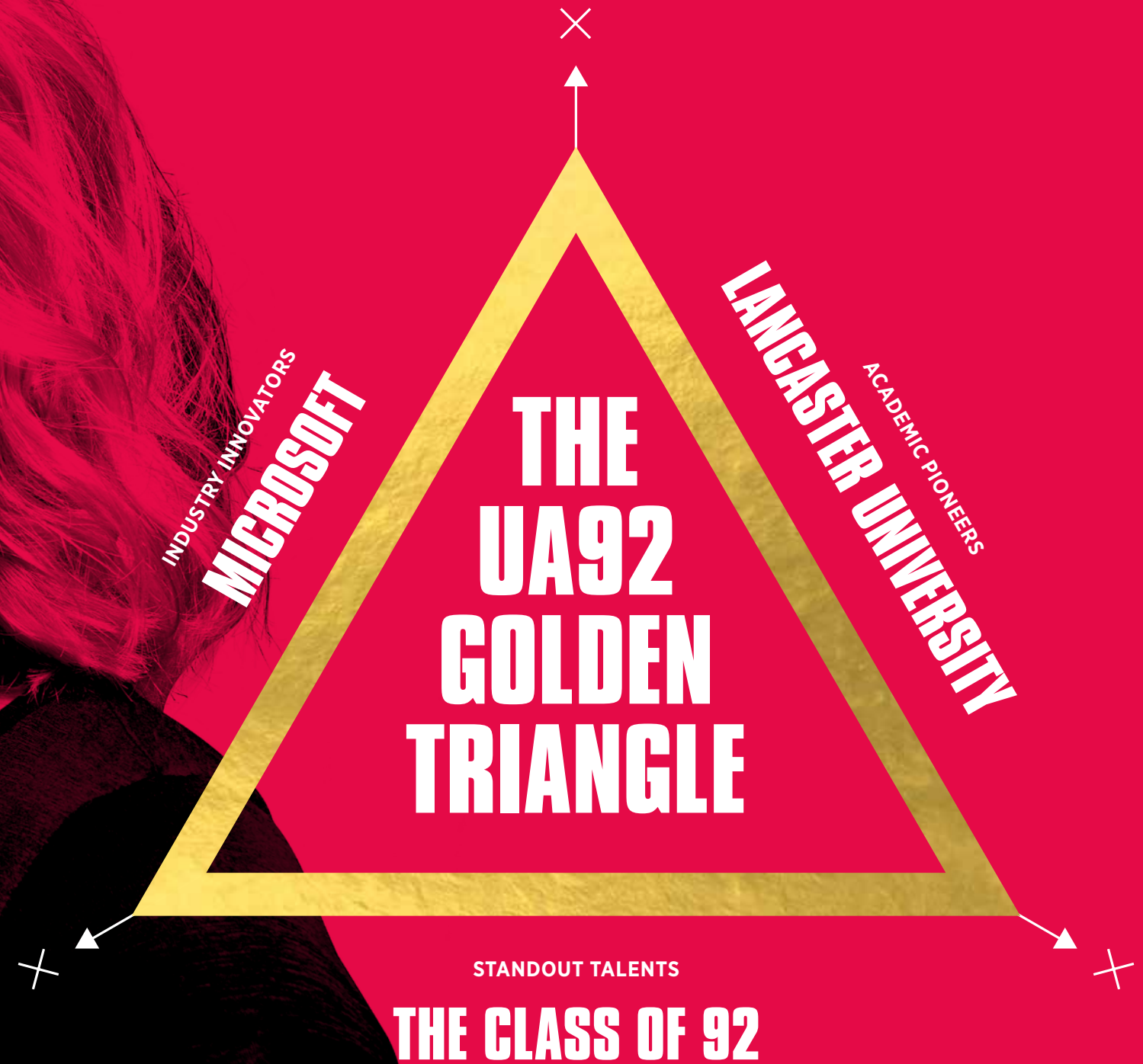
OUR PARTNERS

THE ULTIMATE EDUCATIONAL TEAM

UA92 has inspired a diverse and exciting panel of partners to work together. They share one goal: to unlock greatness, both in young people and the world around them.

So what do academic pioneers **Lancaster University**, football legends from the **Class of 92** and industry innovators **Microsoft** bring?

Turn over to find out how they will make your education game-changing.



OUR PARTNERS



LANCASTER UNIVERSITY AND UA92

Upon graduation, you will receive a degree in your chosen subject from Lancaster University. As one of the lead partners in setting up UA92, Lancaster University will select lecturers, design the courses, and develop learning and study facilities to enable you to thrive.

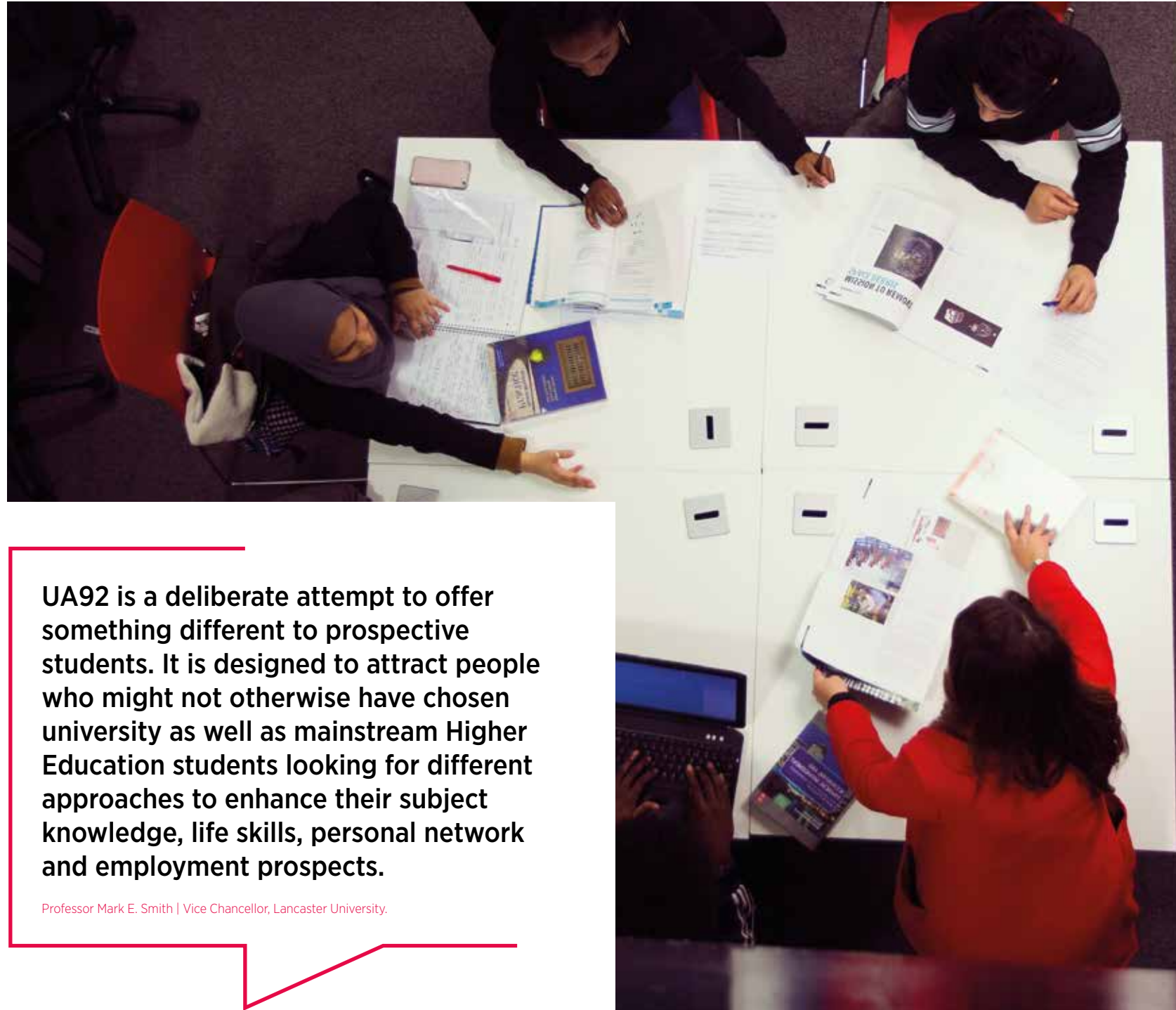
ABOUT LANCASTER UNIVERSITY

Since its creation in 1964, Lancaster University has been at the forefront of academic excellence. Founded on the principles that the growth of higher education would lead to the extension of education to all, Lancaster is socially inclusive and high ranking.

Named as The Times and Sunday Times 2018 University of the Year, Lancaster's vision is to be a globally significant university with the aim of transforming people's lives and society through the quality of its research and teaching.

Top 10 in all three national league tables, Lancaster is recognised as one of the UK's leading universities. This means that your degree will not only be regarded; it will be respected as well.

Lancaster's ethos of innovation, widening participation and employability means that it is a perfect partner for UA92.



UA92 is a deliberate attempt to offer something different to prospective students. It is designed to attract people who might not otherwise have chosen university as well as mainstream Higher Education students looking for different approaches to enhance their subject knowledge, life skills, personal network and employment prospects.

Professor Mark E. Smith | Vice Chancellor, Lancaster University.

STUDENT AGENTS

OUR PARTNERS



MICROSOFT AND UA92

WHY CONNECT WITH UA92?

Microsoft sees UA92 as a unique opportunity to shape the kind of graduates they need. Of course, it's about supporting young talent, but more than that, they are passionate about developing a curriculum that really works in the world of work. This includes the kind of real-world experiences where skills are proven and employers get to meet the next generation of talented potential employees. It's a win-win situation – Microsoft gains early access to a talent pool like no other, while our students enjoy a unique experience that will prepare them when they step up in the working world.

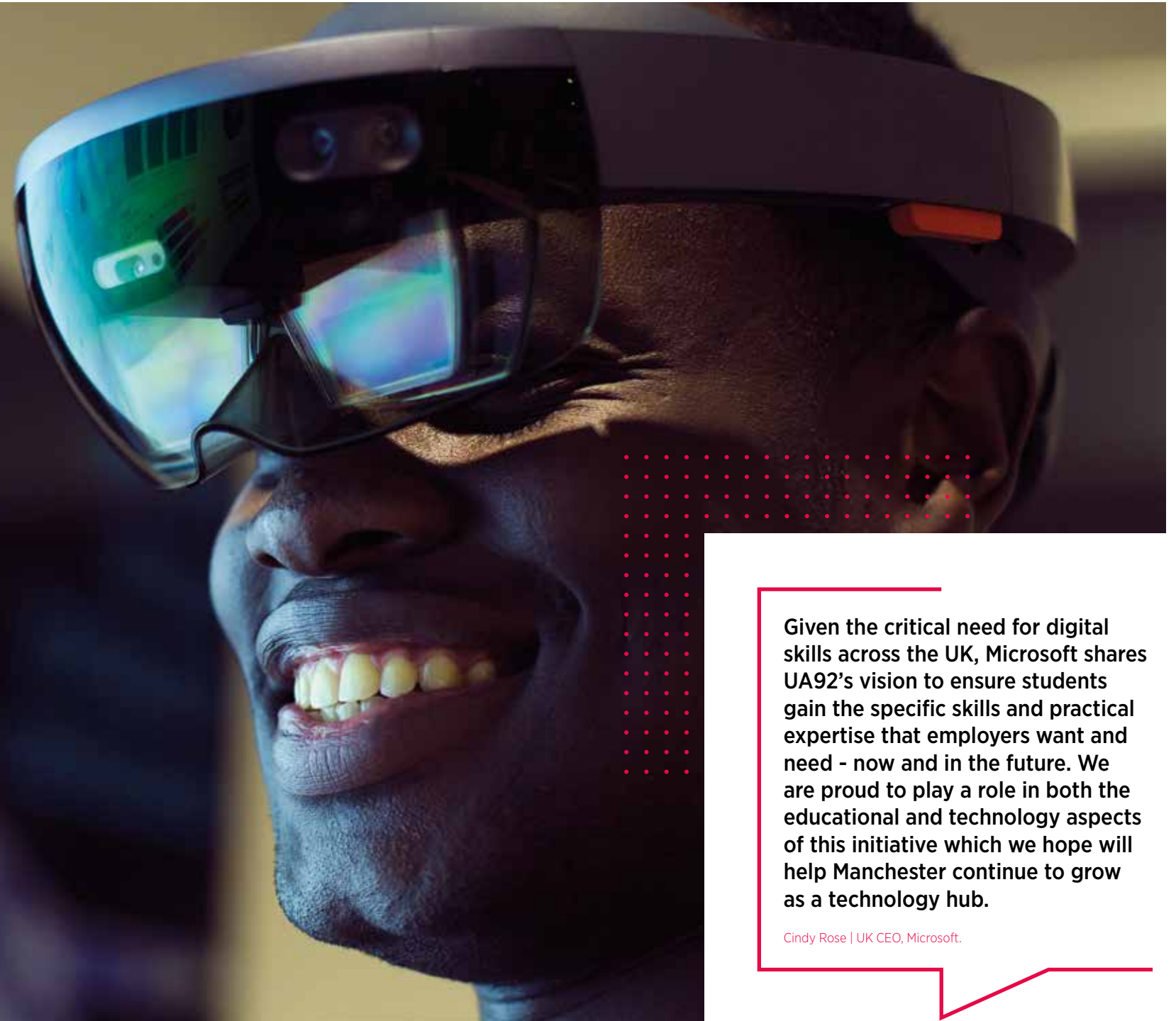
WHAT DO THEY BRING?

Microsoft is a business partner to be proud of, with global connections and a passion for opening the door to industry. Here at UA92, they are investing in a dedicated innovation zone at the heart of our campus, providing support with finding industry placements through their extensive partner ecosystem and helping to build the digital literacy of students. They will also share expertise, co-developing the curriculum to enhance employability.

ABOUT MICROSOFT

Microsoft has a global vision to empower every person and every organisation to achieve more. From working responsibly and sustainably to ensuring that the technology it creates makes life better – not just for customers, partners and employees, but for everyone. That's why Microsoft is constantly investing in three key areas: education, business, and society. UA92, with its focus on educating the whole person to become exceptional in work and in life, is a perfect fit for this vision.

INDUSTRY INNOVATORS



Given the critical need for digital skills across the UK, Microsoft shares UA92's vision to ensure students gain the specific skills and practical expertise that employers want and need - now and in the future. We are proud to play a role in both the educational and technology aspects of this initiative which we hope will help Manchester continue to grow as a technology hub.

Cindy Rose | UK CEO, Microsoft.



STANDOUT TALENT

**WHY HAVE WE SET UP
UNIVERSITY ACADEMY 92?**



At UA92, we believe that success is down to more than luck and talent. It's about working hard to be the best. Striving to achieve your dreams. And never giving up until you've made it.

Gary Neville | Founder, UA92.

OUR PARTNERS

THE CLASS OF 92 AND UA92

UA92 is The Class of 92's way of giving back to the younger generation. They are passionate about helping others develop the mental and physical capabilities that prepared them to succeed in some of the most highly pressurised and challenging environments. Put simply, they want to give young people a start in life that's as exceptional as the character-defining experiences they shared – in the place where it all started for them, Manchester.

WHAT DO THEY BRING?

The four subject areas of UA92 connect with the group's collective expertise, and their passion to impart this to a new generation is unwavering. You'll benefit from their industry connections, who will provide unrivalled learning opportunities and career development, while the principles of UA92 that underpin our curriculum (*see page 18*), reflect Gary Neville's personal principles to live by and aim to prepare each of our students for life.

ABOUT CLASS OF 92

The Class of 92 have enjoyed some of the most successful careers in football. They met at Manchester United in the early 90s, and drove their club – and countries – to reach new heights. After stellar careers on the pitch, Gary Neville, Ryan Giggs, Nicky Butt, Paul Scholes and Phil Neville all went on to excel in business, property and media – working with major broadcasters such as BT, Sky, the BBC and ITV. Their attitude towards preparedness and ability to dream big has led to managerial and head coaching roles with Wales men's national, England women's national and Manchester United academy football teams.

OUR VISION

UNLOCKING YOUR GREATNESS

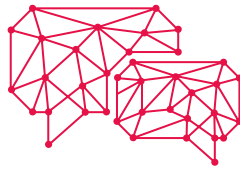
UA92 offers a truly exciting opportunity to develop and hone your skills.

We will provide a game-changing curriculum, exceptional environment and inspiring network to realise your potential. It's about fuelling your passion for success, disrupting mediocrity and helping you to develop the mental and physical state you'll need, if you really want to get ahead.



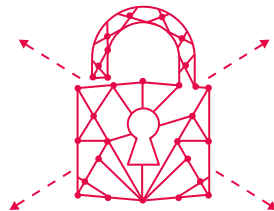
Sharing Knowledge

No personal development journey is complete without building a love of learning and developing the knowledge you need to succeed. As well as supporting your growth, we aim to enhance your skills so that you are ready to become a future leader in the world of media, business, sport or psychology.



Making Connections

Success takes more than talent and hard work. Real-world experience and inspiring connections play their role too. That's why our aim is to include a work placement at a business or organisation as part of every UA92 qualification - giving you the best opportunity to be on the fast track with employers after graduation.



Unlocking Greatness

Our Target Talent Curriculum (*page 20*) is a new approach to learning. We build on a traditional academic degree, adding exceptional personal development across our principles that prepare our students for life. The goal? Graduates who leave us ready to take on the world.



OUR BENEFITS

THE UA92 DIFFERENCE

DISCOVER WHO YOU REALLY ARE

With a qualification to develop you as a whole person, not just your mind.



LEARN FROM EXPERTS

In media, business, sport and psychology.



GET A RESPECTED DEGREE

Underpinned by the academic rigour of a top 10 UK university. Lancaster University is ranked 6th by The Times and Sunday Times in 2018.



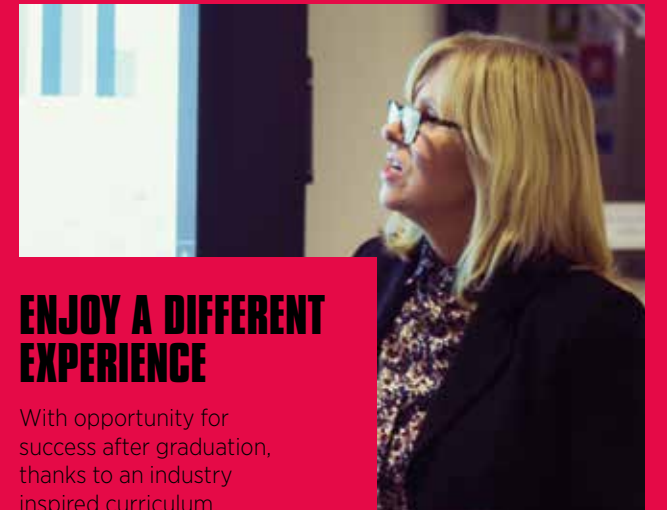
TAKE A PERSONAL JOURNEY OF DEVELOPMENT

Enabling you to grow in confidence and resilience, developing the skills sought-after by employers.



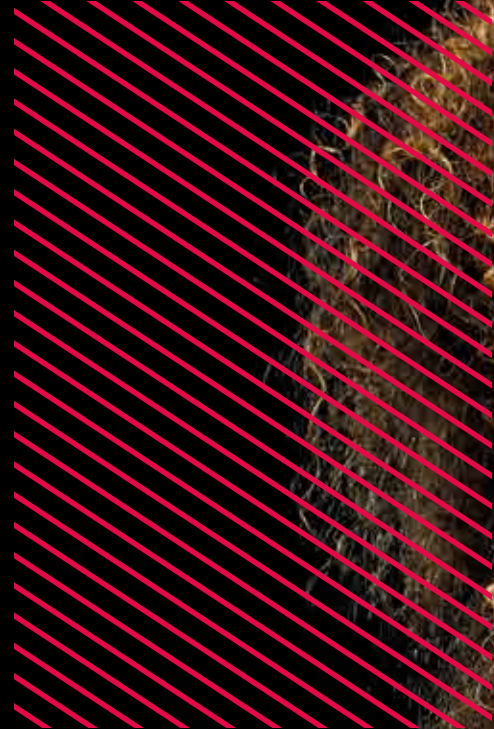
IMMERSE YOURSELF IN AN EDUCATION DESIGNED TO CHALLENGE YOU

Develop commercially, emotionally and academically – it's genuinely character-forging stuff.



ENJOY A DIFFERENT EXPERIENCE

With opportunity for success after graduation, thanks to an industry inspired curriculum.



PRINCIPLES OF UA92

The principles that underpin the Target Talent Curriculum and prepare our students for life after university.

LEADERSHIP

Great leaders are made, not born. Through tasks, challenges and presentations, students will find their inner leader and gain the skills to inspire a team and take on the world.

LIFE SKILLS

We will encourage every student to leave their comfort zone – we will support our students in seeing the bigger picture, to become more resilient and gain the motivation to succeed.

WORK EXPERIENCE

Work experience placements reflect real working life – we will help students to learn how to grow as a result of both positive and negative experiences.

SURVIVAL

Survival is about improvisation, leadership and coping strategies – and we will test it with exciting real-life challenges to teach adaptability, resilience and tenacity.

SUBJECT KNOWLEDGE

We will teach what we know, sharing our unique expertise in the areas we can make the greatest impact: media, business, sport and psychology.

FITNESS

We will challenge students to improve their physical wellbeing, so they feel good about how far they've pushed themselves both physically and mentally.

HANDS-ON LEARNING

We won't just teach students the answers – we will teach them how to learn, on-campus and in the workplace, with the insight of industry leaders.

FINANCIAL SKILLS

Managing money in life and work is a vital skill, so we will give our students active tutoring in budgeting to build financial acumen.

SELF AND PEER GROUP ANALYSIS

Students will learn to be reflective and to self-critique, to help them recognise strengths and areas to improve. This isn't only about students as individuals but also as part of a team.

PRESENTATION

Our graduates will leave us with the preparation skills and confidence to present effectively when they graduate and step into the world of work.

DIGITAL LITERACY

We live in a digital world, and to succeed, our students will need up-to-the-minute digital skills – and the impetus to keep learning throughout their careers.

GAME-CHANGING CURRICULUM

WHAT IS THE TARGET TALENT CURRICULUM?

Whether you want to succeed in the boardroom, in the lab, in the studio or on the pitch, our unique Target Talent Curriculum builds on our principles to prepare, sharpen and ready you for working life.

As well as giving you the specialist knowledge you'd expect from an academic education, we want you to graduate prepared to take on the world.

Professor Simon Guy | Interim Principal, UA92.

HOW IS IT TAUGHT AND ASSESSED?

We take your Target Talent Curriculum education as seriously as we do the academic side of your degree, and you'll learn in a variety of ways. You can expect traditional workshops and lectures, alongside hands-on sessions, internships, placements and volunteering. Guided by a personal mentor, you will receive substantial feedback and be assessed on your individual development journey.

The curriculum encourages you to reflect and develop through portfolio tracking and analysis, a tool that can be easily shared with prospective employers.

INSPIRING STUFF

As well as study and practical sessions, we'll also feed your imagination with an exciting series of embedded masterclasses and contributions from pioneering performers. Leaders from the worlds of media, business, sport and psychology will share the secrets of their success, showing you what's possible with dedication and hard work. We'll also encourage you to connect with students on other courses, learning from each other, making connections, and discovering what it's really like to work in an interdisciplinary team.

A UA92 degree is designed to develop the emotional, cognitive and social intelligence required by employers. Combined with physical wellbeing, these attributes will help you stand out in a competitive graduate marketplace and prepare you for exciting opportunities in the world of work.

COGNITIVE INTELLIGENCE

The ability to learn, retain and use knowledge, recognise, pose and solve problems.

EMOTIONAL INTELLIGENCE

The ability to identify and assess your own emotions and moods, and how it affects others.

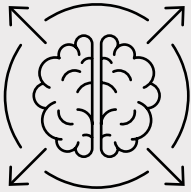
SOCIAL INTELLIGENCE

The ability to naturally perceive and respond appropriately to the personalities of individuals and dynamics of groups.

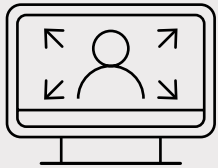
PHYSICAL WELLBEING

The ability to respond and optimise physiological activity to influence emotion, solve problems or effect behaviour.

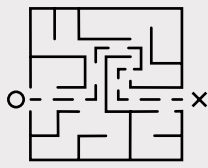
CHARACTER TRAITS WE'LL AIM TO UNLOCK IN YOU



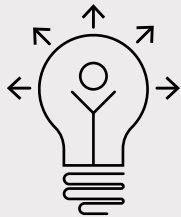
CRITICAL THINKER



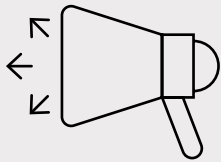
DIGITAL CHAMPION



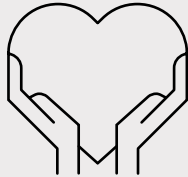
PROBLEM-SOLVER



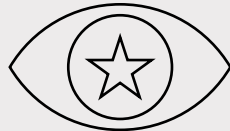
CREATIVE COLLABORATOR



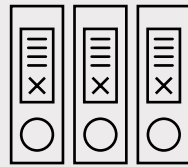
INFLUENTIAL COMMUNICATOR



ETHICAL LEADER



REFLECTIVE ACHIEVER



SELF-DISCIPLINED ORGANISER

GAME-CHANGING CURRICULUM

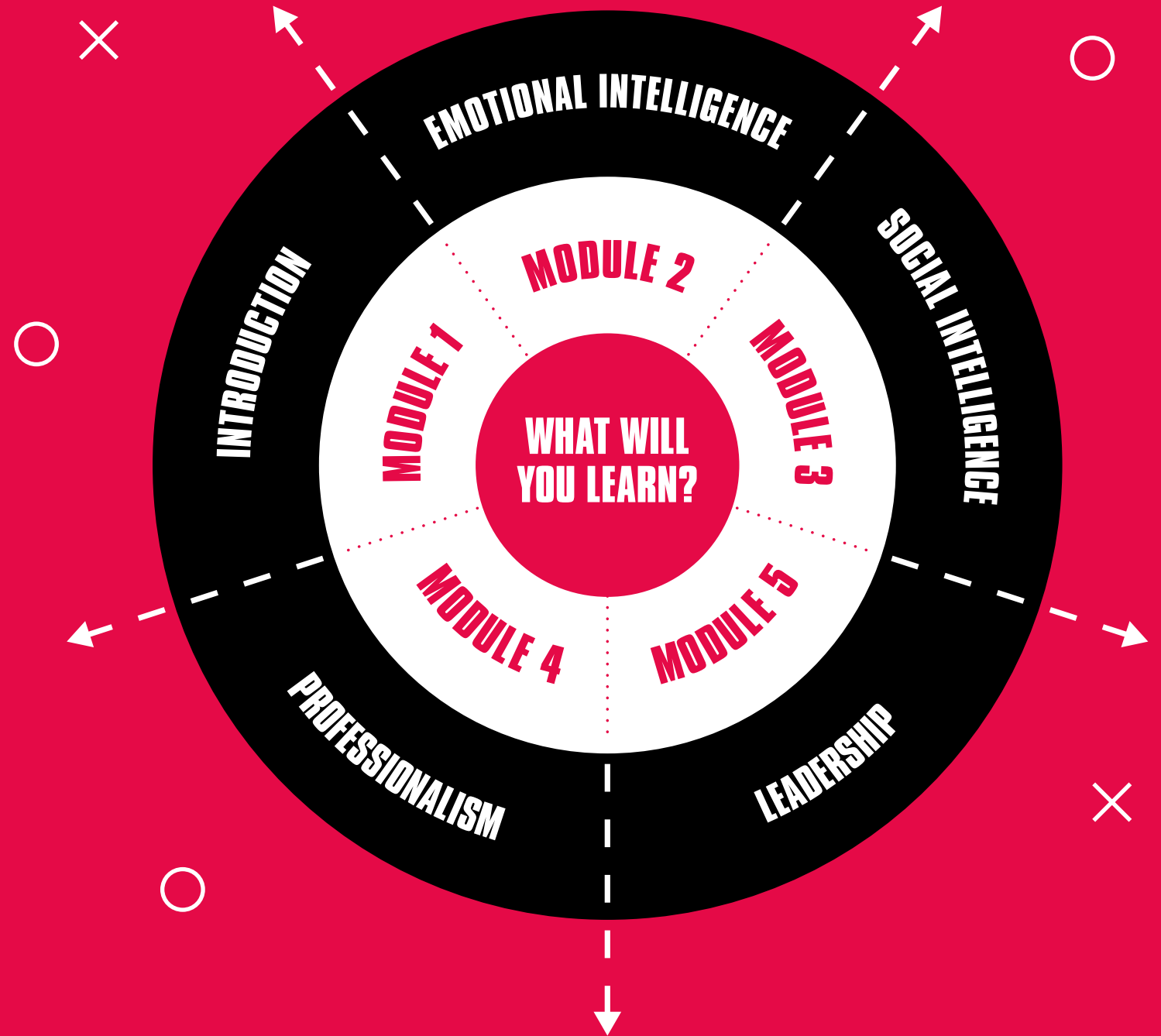
5 LEARNING MODULES

The Target Talent Curriculum will help you to gain a new perspective, help you to approach problem-solving in different ways and give you a tool to communicate learning and skills development with prospective employers.

You will study five modules that focus on you as an individual, taking you on a personal journey that goes beyond a traditional academic degree and preparing you for the world of work. The modules are compulsory but work alongside and supplement your chosen subject.

You will study two in the first year, two in the second and one final module in your third year, contributing to a major part of your final degree mark.

Each module will focus on three dimensions: you as a student, you as part of a team and you and your place within the community. Modules will be split between individual and group work as you build and produce a portfolio that showcases your learning and progress across our principles (*see page 18*).



PREFERRED GRADUATES

BECOME A PREFERRED GRADUATE

At UA92, you'll be exposed to cutting-edge knowledge, develop skills and technical expertise and have the opportunity to apply everything you've learned through integrated placements.

WHAT IS A PREFERRED GRADUATE?

Your foot in the door. Though we can't promise a job, we aim to pull out all the stops to get you in front of the people who matter.

EXCEPTIONAL PLACEMENTS

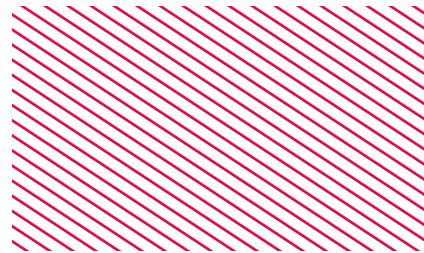
Proving your skills in practice is an essential part of the UA92 experience. That's why every student will get the opportunity to develop hands-on skills and CV-boosting confidence on a work placement.

We recognise that you're all individuals, and that you have different ambitions. That's why our placements are never one-size-fits-all. Instead, our dedicated and professional careers coaches will work with you to source a work experience placement that's right for you. It's just one of the ways we will make sure that every UA92 graduate leaves us well-equipped to succeed in the highly competitive graduate job market.

PREPARED TO SUCCEED

It's up to you to showcase your skills, but you'll be starting in a strong position. Our partners have co-developed the UA92 curriculum to ensure that the content and experience of our courses is relevant to the requirements of their industry.

This combined with your placement opportunities and continuous engagement with business during your UA92 experience, should prepare you to take on the world of work after graduation.



One of the reasons we've connected with UA92 is to develop the talent we need. We want graduates who have developed as people, and join us with the passion, drive, resilience and commitment to hit the ground running.

Derrick McCourt | General Manager of the Customer Success Unit, Microsoft.

OUR COURSES

Whether you want to shine in sports science, enhance lives with psychology, define tomorrow's world in the media, or have set your sights on a successful career in business, UA92 provides **high-level qualifications curated and backed by the academic rigour of Lancaster University.**





MEDIA

OUR COURSES

Course Level – BA (Hons)
Course Duration – 3 Years
UCAS Course Code – P922

MEDIA AND COMMUNICATIONS (UA92) BA (HONS)

We live in an ever-changing, media-saturated world. From advertisements to political messages, marketing schemes to cultural critiques and scholarship, every day, we produce and consume hundreds – sometimes thousands – of messages.

Together, these messages express our understanding of ourselves, shape our relationships with others, and make sense of everyday events and experiences. And in these digital times, it's more important than ever to understand how the media work and how they influence us. This course gives you the key creative and practical expertise to influence them – and the critical insights and analytical skills to evaluate the digital flows that are the lifeblood of contemporary society.

WHAT WILL YOU LEARN?

A distinctive combination of theory and practice will empower you to:

- × Understand what's happening as you consume mass and social media – how these powerful industries influence, manipulate and inspire.
- × Build key critical thinking, analytical and problem-solving skills.
- × Develop a wide-ranging knowledge of the production, meaning and consumption of contemporary media.
- × Gain practical skills across a range of digital media technologies, techniques and platforms.
- × Become a critically informed and highly reflexive media practitioner.
- × Enjoy a relevant placement opportunity with one of UA92's leading partners.

ENTRY REQUIREMENTS





Our typical entry offer is 104 UCAS points from a recognised level 3 qualification. We operate a flexible admissions policy, reviewing your application as a whole giving consideration to your personal statement and achievements so far. If you do not see your qualification below please contact our admissions team at hello@UA92.ac.uk.

- BTEC Extended Diploma: DMM
- BTEC Diploma: D*D
- Pass Access Course: With 104 UCAS points
- A levels: BCC
- International Baccalaureate: 28 points with 14 from Higher Level Subjects
- IELTS: 6.0 with no score lower than 5.5
- GCSE: 5 at grade C/4 including Maths and English or equivalent

DEVELOP MORE THAN SKILLS AND KNOWLEDGE...

Your UA92 degree goes far beyond the traditional academic experience. Our ambition is to take you on a personal development journey. It's about discovering just how much you're capable of, and graduating a better version of you. From leadership to resilience and effective team working, it's all covered by our Target Talent Curriculum. *Find out more on page 20.*

WHERE MIGHT A MEDIA AND COMMUNICATIONS BA (HONS) TAKE YOU?

 Media, creative and cultural industries.	 Arts, design and innovation industries.
 Content curator, designer or manager.	 Roles in PR, branding and marketing.

Please turn over for more details.

OUR COURSES

THE FULL STORY

Media and Communications BA (Hons) offers a blend of hands-on practical skills, theoretical understanding and critical analysis to help you make sense and make use of contemporary media. This programme enables you to develop a range of key skills so that you can become a critical, informed, reflexive and reflective media practitioner. The distinctive blend of theory and practice is underpinned by the Target Talent Curriculum ethos of UA92.



WHAT WILL YOU DO?

We'll challenge you to think critically about various media forms and platforms as sources of information and ideology. Learn to look at them as:

- × Producers of entertainment and popular culture.
- × Modes of power and persuasion.
- × Technologies and channels of creative self-expression.

You'll explore the politics and economics of global and trans-national media industries – and how they influence and impact upon our everyday lives. Who owns and controls the media? How do governments, corporations and publics interact to shape what we get to see and hear?

You'll also develop a wide-ranging knowledge of the production, meaning and consumption of contemporary media not just for its own sake, but rather in order to underpin your own practical media work. Central to the BA programme is the development of your skills across a range of digital media technologies and techniques including:

- × Studio practice.
- × Audio-visual equipment.
- × Working with still and moving images.
- × Sound recording and mixing.
- × Blogging.
- × Websites.
- × Networking.
- × Professional and legal expectations and industry standards.

Working individually and in teams using innovative technologies, programs and packages – you'll put theory into practice, creating an interview-smashing portfolio of media products from videos to mash-ups, montages to mixes, from adverts to artworks. This degree programme is specifically designed for students set on careers in the media and creative industries.

EXAMPLE MODULES...

YEAR 1	YEAR 2	YEAR 3
<ul style="list-style-type: none">× Introduction to Media Production.× Introduction to PR OR Introduction to Marketing.× Introduction to Technology Management.× Introduction to Media, Technology and Culture.× Communication Techniques and Creating Content.	<ul style="list-style-type: none">× Politics, Power and Communication.× Media, Events and News Cultures.× Audio and Video Production.× Integrated Marketing Communication OR Language and Cross-Cultural Communication.	<ul style="list-style-type: none">× Media Law and Ethics.× Media Policy: Politics and Economics of the Media Industries.× Researching Media Audiences.× Viral Communications OR: Direct and Digital Marketing.× Final Project.

HOW WILL YOU LEARN?

Practice-based sessions.	Industry placements.
Computer suite and media lab work.	Studio-based work.
Lectures and seminars.	Virtual learning environments.
Workshops.	Screenings.
Problem-based learning.	Group project meetings.
Presentations and demonstrations.	Independent study and research.

TECHNICAL TOOLS YOU WILL MASTER

You will have opportunity to get to grips with commercial and open source software that might include:

Adobe Creative Cloud, including Photoshop, InDesign, Premier, and Lightbox.	Audacity.
Dreamweaver.	ProTools.
	Virtual, mixed and augmented reality software.

BOOK YOUR PLACE AT AN OPEN DAY

Visit: www.UA92.ac.uk/events
Email: hello@UA92.ac.uk



OUR COURSES

JOURNALISM (UA92)
BA (HONS)

What does it mean to be a journalist today? In a world where a smartphone is all you need to break a story, what sets the good and the great apart? How do you start? Explore the rapidly changing practices and possibilities of journalism within the wider context of contemporary media industries and digital technologies.

There are big questions to open up and answer: How does an event become news? How do you reconcile the right to privacy with the importance of the freedom of the press? Where does the truth lie in a world of fake news and citizen journalism? This is a course for the bold, the brave and the curious: sharp, passionate, questioning minds who'll shape our perspectives tomorrow.

UA92 is working towards accreditation of this degree programme by the National Council for the Training of Journalists (NCTJ), the professional training body for the industry.

Course Level – BA (Hons)
Course Duration – 3 Years
UCAS Course Code – P921

WHAT WILL YOU LEARN?

Grounded in theory, rich in practice, this programme will enable you to:

- × Understand the place and practice of journalism in the rapidly changing context of contemporary media and social media.
- × Build key critical thinking, analytical and problem-solving skills essential in a competitive professional environment.
- × Develop wide-ranging knowledge of the production, meaning and consumption of various news media, including sport and investigative reporting.
- × Gain practical reporting, editing and presenting skills across a range of digital media technologies, techniques and platforms.
- × Become an ethically informed, critically minded and highly reflective practitioner.
- × Enjoy a relevant placement opportunity with one of UA92's leading partners.

DEVELOP MORE
THAN SKILLS
AND KNOWLEDGE...

Your UA92 degree goes far beyond the traditional academic experience. Our ambition is to take you on a personal development journey. It's about discovering just how much you're capable of, and graduating a better version of you. From leadership to resilience to effective team working, it's all covered by our Target Talent Curriculum. *Find out more on page 20.*

WHERE MIGHT A JOURNALISM
BA (HONS) TAKE YOU?

 Journalism, broadcasting and news reporting.	 Advertising, branding and marketing.
 Media management.	 Entrepreneurial and innovation enterprises.

ENTRY REQUIREMENTS

Our typical entry offer is 104 UCAS points from a recognised level 3 qualification. We operate a flexible admissions policy, reviewing your application as a whole giving consideration to your personal statement and achievements so far. If you do not see your qualification below please contact our admissions team at hello@UA92.ac.uk.

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- IELTS: 6.0 with no score lower than 5.5
- GCSE: 5 at grade C/4 including Maths and English or equivalent

Please turn over for more details.

OUR COURSES

THE FULL STORY

Hone essential journalistic skills, and be graduate workplace-ready having followed a programme designed to help you develop into an ethically-informed, confident, critically minded and highly reflective practitioner. The **Journalism BA (Hons)** is a fantastic opportunity to explore theoretical and academic themes and to build practical experience and expertise, studying an exciting, engaging programme that balances craft with the big questions.

Digital, print, broadcast, and social media are the channels most of us use to acquire information and ideas about the wider world – they play a key role in shaping our everyday experiences and attitudes. But how do they work? These media are never simply a ‘window on the world’ – they are filters and help to frame our understanding.



WHAT WILL YOU DO?

Learn to recognise and question the reality media consumers are faced with, exploring key themes including:

- What makes a good story?
- How do new and immersive media operate in professional settings to tell stories of daily life, sport, business, and culture?
- What is deemed newsworthy?
- How do choices of words and images, points of view, expert opinions, commentaries, and editing practices and priorities combine to shape the meanings and messages that fill our screens, airwaves, and newsprint?
- What are the legal, moral and ethical considerations and responsibilities that journalists and audiences need to recognise and respect?
- How have new technologies transformed journalism and does it mean to be a journalist?

You'll also develop vital practical journalistic skills including:

- Production of audio, video, and digital stories and communication campaigns in new media.
- How to choose and research for digital storytelling.
- How to verify sources, take notes and conduct interviews.
- Shorthand and recording.
- Writing fair copy.
- Selecting and working with images and sound, including in virtual and immersive worlds.
- Editing and layout.
- Studio presentations and working with microphones and cameras.
- Online news production and audience measurement.
- Viral communications, blogging and social media.
- Working to deadlines, legal requirements and professional codes of practice.

EXAMPLE MODULES...

YEAR 1	YEAR 2	YEAR 3
<ul style="list-style-type: none">Introduction to Journalism.Introduction to Media Production.Introduction to Media, Technology and Culture.Introduction to Technology Management.Communication Techniques and Creating Content.	<ul style="list-style-type: none">Journalism Practice.Media, Events and News Cultures.Audio and Video Production.News Journalism.	<ul style="list-style-type: none">Reporting Sport.Advanced Journalism.Investigative Journalism.Media Law and Ethics.Final Project.

HOW WILL YOU LEARN?

You will have opportunity to grips with commercial and open source software that might include:

- Studio-based work.
- Industry placements.
- Virtual learning environments.
- Lectures and seminars.
- Workshops.
- Computer suite and media lab work.
- Problem-based learning.
- Presentations and demonstrations.
- Screenings.
- Group project meetings.
- Independent study and research.

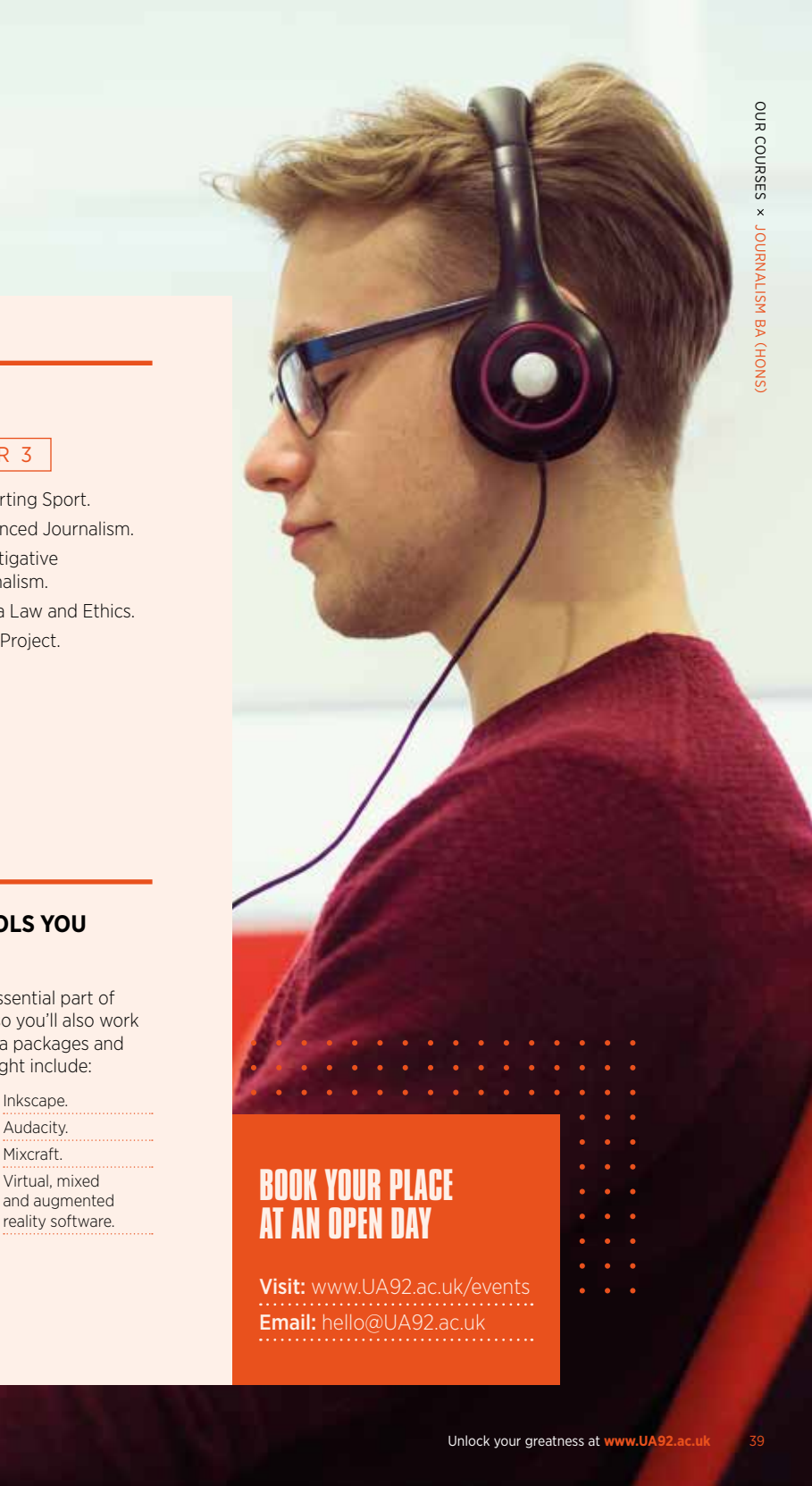
TECHNICAL TOOLS YOU WILL MASTER

Digital skills are an essential part of modern journalism, so you'll also work with a range of media packages and programmes that might include:

- | | |
|---|--|
| Adobe Creative Cloud, including Photoshop, InDesign, Premier, and Lightbox. | Inkscape. |
| ProTools. | Audacity. |
| Dreamweaver. | Mixcraft. |
| | Virtual, mixed and augmented reality software. |

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Visit: www.UA92.ac.uk/events
Email: hello@UA92.ac.uk





BUSINESS

OUR COURSES

Course Level – BA (Hons)
Course Duration – 3 Years
UCAS Course Code – N922

BUSINESS STUDIES (UA92)
BA (HONS)

In an ever-changing world where businesses are facing new challenges and developing new technologies, economic models, and workplace practices, we need leaders. People who aren't afraid to push the boundaries, test new ideas and innovate to build a better and more stable world.

Your generation will provide the answers to the challenges we face today. And the UA92 **Business Studies BA (Hons)** is designed to prepare you to do so with innovation, intelligence, resilience, creativity and flair.

WHAT WILL YOU LEARN?

A unique combination of theory and practice will empower you to:

- × Encounter a wide variety of management disciplines, and decide your future direction.
- × Gain understanding of how these apply in practice in the workplace.
- × Develop a general management mindset and have the opportunity to specialise after your first year.
- × Enjoy placement opportunities and preferred graduate status with brands, including Microsoft.
- × Understand your leadership potential – and feel confident inspiring others to become their best.

ENTRY REQUIREMENTS

Our typical entry offer is 104 UCAS points from a recognised level 3 qualification. We operate a flexible admissions policy, reviewing your application as a whole giving consideration to your personal statement and achievements so far. If you do not see your qualification below please contact our admissions team at hello@UA92.ac.uk.

- BTEC Extended Diploma: DMM
- BTEC Diploma: D*D
- Pass Access Course: With 104 UCAS points
- A levels: BCC
- International Baccalaureate: 28 points with 14 from Higher Level Subjects
- IELTS: 6.0 with no score lower than 5.5
- GCSE: 5 at grade C/4 including Maths and English or equivalent

DEVELOP MORE THAN SKILLS AND KNOWLEDGE...

Your UA92 degree goes far beyond the traditional academic experience. Our ambition is to take you on a personal development journey. It's about discovering just how much you're capable of, and graduating a better version of you. From leadership to resilience to effective team working, it's all covered by our Target Talent Curriculum. [Find out more on page 20.](#)

WHERE MIGHT A BUSINESS STUDIES BA (HONS) TAKE YOU?

 Graduate Management Trainee Schemes.	 Entrepreneurship and Consultancy.
 Marketing Manager.	 Audit Associate.

Please turn over for more details.

OUR COURSES

THE FULL STORY

Organisations of all sizes, in every industry and across the private, public and not-for-profit sectors, need managers who can understand the interaction between different functional areas. **Business Studies BA (Hons)** is an interdisciplinary general management degree that gives you that knowledge, plus the specialised knowledge you need to shine in your chosen field.



WHAT WILL YOU DO?

The world is changing fast – and so is the way we think about and do business. This course is your chance to explore the business world in the widest possible sense. We'll give you the general knowledge you need to understand the workings of a range of organisational styles and formats. This will help you understand the interconnectedness of business functions before encouraging you to discover the area of study you want to specialise in, choosing from:

- × Finance.
- × Economics.
- × Marketing.
- × Sport.
- × International Business Management.
- × Digital Media.

Because we work in partnership with leading brands, we understand the latest challenges and opportunities facing industry. We want to pass that knowledge on to you — and encourage you to bring your own ideas and experience into your course of study.

With digital technology playing a greater role in how we operate professionally and personally, you'll learn cutting-edge digital skills so you have the technological capability you need to succeed in business in the 21st century.

What's more, we will empower you to interrogate the big questions that businesses face, like:

- × The growing dominance of digital platforms.
- × The shrinking of industrial corporations.
- × Changes to energy production.
- × Building trust in the financial and regulatory systems.

Whichever subject you choose to study further, you'll combine classroom learning with hands-on, practical placements. You'll graduate with proven skills, and perhaps most valuable, having completed a personal development journey that aims to put you ahead of the graduate competition.

EXAMPLE MODULES...

YEAR 1	YEAR 2	YEAR 3
<ul style="list-style-type: none">× Introduction to Management and Organisations.× Introduction to Technology Management.× Introduction to Economics.× Introduction to Finance and Accounting.× Introduction to Marketing.	<ul style="list-style-type: none">× Global Perspectives in Managing People and Organisations Operations Management. <p>Then tailor your degree to your interests and ambitions with exciting pathways spanning from International Finance and Financial Markets to Sport Industries to Language and Cross-Cultural Communication.</p>	<ul style="list-style-type: none">× Rethinking Leadership. <p>Again you'll follow pathways aligned with your future ambitions, with potential options including modules like Advanced Economics, Sport Integrity, Ethics and Policy or Consultancy Skills.</p> <ul style="list-style-type: none">× Final Project.

HOW WILL YOU LEARN?

Case studies and business simulations. Seminars where you'll debate current business issues. Group and individual tutorials and supervisions. Lectures. Workshops. Client presentations from industry partners. Practice-based sessions.	Industry placements. Virtual learning environments. Problem-based learning based on client projects and business challenges. Presentations and demonstrations. Group projects. Independent study and research.
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SKILLS WE FOCUS ON

We want to help you develop far beyond the conventional business studies curriculum so you can rise fast, whatever career direction you choose. You'll build strong skills in:
Emotional intelligence.
Interpersonal and communication.
Social intelligence.
Leadership and management.
Writing.
Self-motivation.

BOOK YOUR PLACE
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Email: hello@UA92.ac.uk

OUR COURSES

ACCOUNTING AND FINANCE (UA92) BA (HONS)

Accounting and Finance is your gateway to a career in a vast range of industries – graduates with a finance background are in high demand from employers, and can go on to work at the highest level of organisations of all kinds.

The skills you develop over the three years will help you provide decision-making, planning, organisational, and financial advice to everyone from the government to digital start-ups to global brands. You'll graduate ready to step into the workplace as a trainee Chartered Accountant, or as a management trainee. Wherever you end up, you'll be well prepared to fly high.

WHAT WILL YOU LEARN?

A unique combination of theory and practice will empower you to:

- × Gain a broad-based education in accounting and finance.
- × Develop a combination of sound theoretical and practical skills necessary to start your career.
- × Enjoy placement opportunities and engage with leading brands, including Microsoft.

You will also complete some of the pre-qualifying exemptions requirements of the main professional accountancy bodies. These will support your progress if you're working towards becoming a qualified Chartered Accountant.

Course Level – BA (Hons)
Course Duration – 3 Years
UCAS Course Code – N921



ENTRY REQUIREMENTS

Our typical entry offer is 104 UCAS points from a recognised level 3 qualification. We operate a flexible admissions policy, reviewing your application as a whole giving consideration to your personal statement and achievements so far. If you do not see your qualification below please contact our admissions team at hello@UA92.ac.uk.

BTEC Extended Diploma: DMM

BTEC Diploma: D*D

Pass Access Course:
With 104 UCAS points

A levels: BCC

International Baccalaureate:
28 points with 14 from
Higher Level Subjects



IELTS: 6.0 with no score
lower than 5.5

GCSE: 5 at grade C/4 including
Maths and English or equivalent

DEVELOP MORE THAN SKILLS AND KNOWLEDGE...

Your UA92 degree goes far beyond the traditional academic experience. Our ambition is to take you on a personal development journey. It's about discovering just how much you're capable of, and graduating a better version of you. From leadership to resilience to effective team working, it's all covered by our Target Talent Curriculum. [Find out more on page 20.](#)

WHERE MIGHT AN ACCOUNTING AND FINANCE BA (HONS) TAKE YOU?

 Graduate Financial Modelling Consultant.	 Trainee Auditor.
 Trainee Chartered Accountant.	 Graduate Management Trainee.

Please turn over for more details.

OUR COURSES

THE FULL STORY

Whatever sector you dream of working in, there is always a need for savvy accountants and financially-minded managers. The **Accounting and Finance BA (Hons)** degree from UA92 is designed to help you take flight into a whole range of careers – from government to big business, to charity, to entertainment.



WHAT WILL YOU DO?

Accounting is concerned with the provision of financial information for a diverse variety of purposes: planning, decision-making, performance measurement and reporting. Finance is concerned with financial decision-making, asset pricing, risk management, and financial market organisation and behaviour.

Here are some examples of the areas we will cover in both subjects:

- × Over three years, you'll gain a solid understanding of the disciplines and practice of accounting and finance, alongside the theoretical and practical skills you'll need to really shine in the workplace. Then, invaluabley, you'll have opportunity to prove your knowledge, taking part in placements where you can apply your theoretical knowledge to the workplace.
- × Work-based placements are a key aspect of your UA92 degree. This is your chance to gain relevant experience and see how what you learn in the classroom applies in the workplace. It's your opportunity to develop your skills and competencies – and build a CV that will wow prospective employers.
- × The course is modular, and your studies will combine lectures, seminars, workshops and practical exercises. By studying a wide range of topics in accounting and finance, alongside work placements, you will discover your own strengths and enthusiasms. This combination of practical and theoretical-based study will help you build an amazing competencies portfolio that will prove to future employers your well-rounded and deep understanding.
- × Alongside a syllabus focused on the practice and theory of financial management as a career, our specially-developed Target Talent Curriculum will help you develop your wider professional workplace skills. From encouraging you to present like a pro through to helping you apply entrepreneurial principles in all you do, you'll outshine the graduate job market competition and offer your employer the skills they're looking for.

EXAMPLE MODULES...

YEAR 1	YEAR 2	YEAR 3
<ul style="list-style-type: none">× Introduction to Management and Organisations.× Introduction to Technology Management.× Introduction to Economics.× Introduction to Management Accounting.× Introduction to Finance and Accounting.	<ul style="list-style-type: none">× Financial Accounting Principles and Practices.× Intermediate Management Accounting.× Intermediate Finance.	<ul style="list-style-type: none">× Advanced Financial Accounting.× Advanced Management Accounting.× Auditing.× International Financial Management.× Final Project.

HOW WILL YOU LEARN?

Case studies and business simulations.	Group project meetings.
Seminars.	Independent study and research.
Group and individual tutorials and supervisions.	Written unseen and seen examinations.
Lectures.	Practical project work.
Workshops.	Work-based learning assessments, reports and reflective statements.
Practice-based sessions.	Placement diaries and logbooks.
Industry placements.	Self-evaluations, peer evaluations.
Virtual learning environments.	
Problem-based learning with client projects and business challenges.	

SKILLS WE FOCUS ON

We'll help you build practical skills that will see you graduate you ready for the world of work. These include:

Communication skills in multiple written and oral formats, such as board briefings, analyst presentations and written reports.

The confidence to shine when giving client presentations.

Emotional and social intelligence.

Great people skills, and the ability to bring the figures to life for less numerate colleagues.

Leadership and management skills.

Writing – from essays to projects.

Self-motivation and project management.

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Email: hello@UA92.ac.uk





SPORT

OUR COURSES

Course Level – BSc (Hons)
Course Duration – 3 Years
UCAS Course Code – C921

SPORTS AND EXERCISE SCIENCE (UA92)
BSc (HONS)

We live in an exciting time for sports and fitness. It's a growing global industry that provides career opportunities the world over, peopled by passionate, dedicated experts who want to help us change our relationships with our bodies and our health.

When you study for **Sports and Exercise Science BSc (Hons)** at UA92, you'll deepen your understanding of the key issues in sport. You'll develop your own fitness, and learn about the science that underpins our physical ability. What's more, our Target Talent Curriculum will give you the personal attributes and hands-on skills you'll need to break into one of the most dynamic and fast-growing industries in the world.

WHAT WILL YOU LEARN?

A unique combination of theory and practice will empower you to:

- × Understand athletic performance across a range of sports.
- × Learn how to monitor athletes so you can support them to improve their performance.
- × Discover how to support others to develop their health and wellbeing through sports and exercise.
- × Develop practical skills using the cutting edge technology in our Human Performance Lab.
- × Gain professional qualifications alongside your degree.
- × Learn how you can support people coping with sports-based injuries.
- × Broaden your critical thinking and build your presentation skills, as you analyse the issues in sports today.
- × Make the most of placement opportunities to gain work experience.

ENTRY REQUIREMENTS

Our typical entry offer is 104 UCAS points from a recognised level 3 qualification. We operate a flexible admissions policy, reviewing your application as a whole giving consideration to your personal statement and achievements so far. If you do not see your qualification below please contact our admissions team at hello@UA92.ac.uk.

- BTEC Extended Diploma:** DMM
- BTEC Diploma:** D*D
- Pass Access Course:** With 104 UCAS points
- A levels:** BCC
- International Baccalaureate:** 28 points with 14 from Higher Level Subjects
- IELTS:** 6.0 with no score lower than 5.5
- GCSE:** 5 at grade C/4 including Maths and English or equivalent

DEVELOP MORE THAN SKILLS AND KNOWLEDGE...

Your UA92 degree goes far beyond the traditional academic experience. Our ambition is to take you on a personal development journey. It's about discovering just how much you're capable of, and graduating a better version of you. From leadership to resilience to effective team working, it's all covered by our Target Talent Curriculum. *Find out more on page 20.*

WHERE MIGHT A SPORTS AND EXERCISE SCIENCE BSc (HONS) TAKE YOU?

 Exercise Physiologist.	 Personal Trainer.
 Strength and Conditioning Coach.	 Health Promotion Specialist.

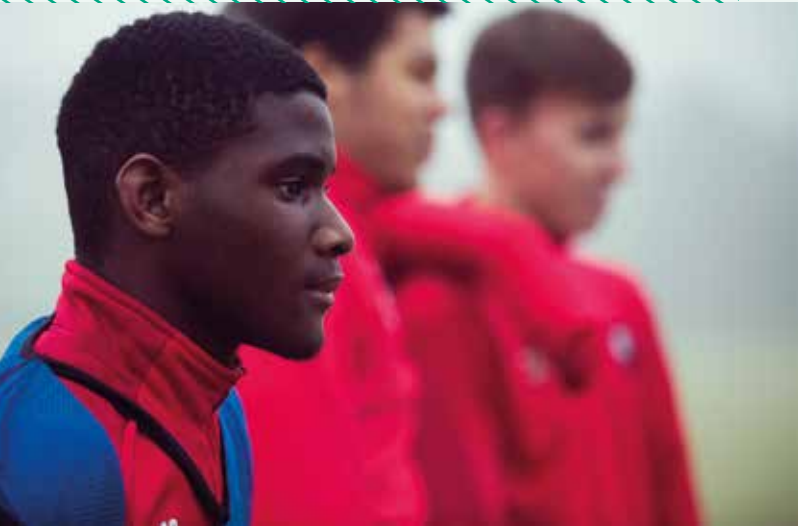
Please turn over for more details.

OUR COURSES

THE FULL STORY

Sports and Exercise Science BSc (Hons) is for people passionate about the science of human performance and its adaptations to sport and exercise. It provides powerful insight, and has empowered ever-more impressive performances on the pitch, track and field.

This exciting blend of theory and practice will help you to deepen your understanding of the science behind human performance. We'll teach you the science, then encourage you to apply your newly-developed knowledge to gain sector-specific skills and competencies. We will help you to achieve a professional qualification that will allow you to stand out when it comes to finding employment in the health and fitness sector.



WHAT WILL YOU DO?

From lectures on anatomy where you'll discover how our muscles work, to seminars on biomechanics and the chance to study the psychology behind sport, we want you to get a solid grounding in scientific theory. Then, as part of your final year, we'll support you to pursue your passions in your own research project, such as:

- × The impacts of sports drinks on athletic performance.
- × The effects of ageing on endurance running.
- × The extent of doping in amateur athletics.

You'll prove your skills in action on work placements, connecting your new scientific understanding with the practicalities of working in the sports and fitness sector. By combining practical, workplace skills with scientific knowledge, you'll gain the interview-smashing experience you need to pursue a career in the competitive world of sports and fitness.

STEP INTO THE HUMAN PERFORMANCE LAB

Our Human Performance Lab will be equipped with cutting-edge technology where you can develop your understanding of the human body. This space will include:

- × Running treadmills.
- × Static cycles.
- × Breath analysis equipment.
- × Blood analysis equipment.
- × Equipment for gait and biomechanics analysis.
- × Timing gates.

This means you'll be able to:

- × Analyse the use of oxygen by athletes.
- × Determine lactate threshold and VO₂ max.
- × Examine gait analysis data, which can be used to help alter walking or running style to prevent injury.

EXAMPLE MODULES...

YEAR 1	YEAR 2	YEAR 3
<ul style="list-style-type: none">× Human Anatomy and Physiology.× Introduction to Technology Management.× Biomechanics.× Psychology.× Coaching and Movement Analysis.	<ul style="list-style-type: none">× Anatomy and Biomechanics of Sport and Exercise.× Physiology of Human Activity.× Psychology of Sports and Exercise.× Strength and Conditioning.	<ul style="list-style-type: none">× Contemporary Issues in Sports and Exercise.× Human Movement and Performance.× Science and Practice of Coaching.× Physiological Responses to Extreme Challenge.× Final Year Project.

HOW WILL YOU LEARN?

Practical workshops.
Seminars.
Lectures.
Tutorials.
Studying in our Human Performance Lab.
Online learning.
Independent study.
Work placements to make connections and prove your skills in practice.

SKILLS WE FOCUS ON

Alongside your fitness and scientific knowledge, you will develop:
Practical leadership skills.
Emotional and social intelligence.
Entrepreneurship skills.
Interpersonal and communication skills.
Social intelligence.
Leadership and management skills.
Writing skills.
Self-motivation.

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OUR COURSES

PHYSICAL
EDUCATION (UA92)
BA (HONS)

Learning and developing our fitness and sporting abilities brings both health and happiness. A BA (Hons) in Physical Education will help you inspire that passion for movement and exercise in others. You'll gain the skills and confidence to take on a range of sporting roles.

Whether you dream of becoming the mentor of young people who dream of professional sporting careers, the life-support to adults who want to get physically active, or make exercise accessible to people with disabilities or learning difficulties, this degree programme will give you great foundations in physical education. Over three years, you'll develop your own sporting ability and learn to share your new expertise to help others discover active ambitions.

Course Level – BA (Hons)
Course Duration – 3 Years
UCAS Course Code – X921

WHAT WILL YOU LEARN?

A unique combination of theory and practice will empower you to:

- × Understand how young people and adults engage with sport.
- × Support people to engage in new health and sports activities.
- × Develop your skills in teaching, coaching and mentoring.
- × Gain practical skills using the cutting-edge technology based in our Human Performance Lab.
- × Develop your thinking and build presentation skills as you analyse the issues in sports education today.
- × Gain professional qualifications alongside your degree.
- × Enjoy placement opportunities to gain work experience.

DEVELOP MORE
THAN SKILLS
AND KNOWLEDGE...

Your UA92 degree goes far beyond the traditional academic experience. Our ambition is to take you on a personal development journey. It's about discovering just how much you're capable of, and graduating a better version of you. From leadership to resilience to effective team working, it's all covered by our Target Talent Curriculum. *Find out more on page 20.*

WHERE MIGHT A PHYSICAL
EDUCATION BA (HONS)
TAKE YOU?

 Teaching – after completing a PGCE.	 Educational Sports Specialist.
 Personal Trainer.	 Sports Development Officer.

ENTRY REQUIREMENTS

Our typical entry offer is 104 UCAS points from a recognised level 3 qualification. We operate a flexible admissions policy, reviewing your application as a whole giving consideration to your personal statement and achievements so far. If you do not see your qualification below please contact our admissions team at hello@UA92.ac.uk.

- BTEC Extended Diploma: DMM
- BTEC Diploma: D*D
- Pass Access Course:
With 104 UCAS points
- A levels: BCC
- International Baccalaureate:
28 points with 14 from
Higher Level Subjects
- IELTS: 6.0 with no score
lower than 5.5
- GCSE: 5 at grade C/4 including
Maths and English or equivalent

Please turn over for more details.

OUR COURSES

THE FULL STORY

Physical Education BA (Hons) will inspire you to develop your understanding of human movement, as you study anatomy and physiology. You'll become skilled in movement analysis, helping you get the skills you need to recognise how our bodies work and pass on that knowledge in a teaching or coaching environment.



WHAT WILL YOU DO?

Over three years, you'll discover how you can inspire children, young people and adults to embrace sport and fitness by making healthy choices. You'll learn how to teach and mentor the next generation of athletes, and how to work with adults to re-engage them with healthy living, activity, physical fitness and wellbeing.

You'll discover more about:

- × Anatomy and physiology.
- × Teaching and mentoring.
- × How to inspire students.
- × Emotional intelligence and communication skills.
- × Entrepreneurship.
- × Leadership skills.

You'll start the course with a passion for sport. As the three years progress, you'll also develop your professional ability with our Target Talent Curriculum. You'll learn the transferable skills you need to wow at your first job interview, and build the impressive CV you need to fly high in your chosen career.

We'll help you develop as an excellent communicator – vital for a coach, trainer or teacher. We'll also help you learn how to plan your career, so that you stand out against the competition when you graduate. Time-management and organisational skills will prove invaluable both when studying, and when you graduate.

STEP INTO THE HUMAN PERFORMANCE LAB

Our Human Performance Lab is equipped with cutting-edge technology where you can develop your understanding of the human body.

EXAMPLE MODULES...

YEAR 1	YEAR 2	YEAR 3
<ul style="list-style-type: none">× Introduction to Human Anatomy and Physiology for Physical Education.× Introduction to Technology Management.× Introduction to Psychology.× Introduction to Coaching and Movement Analysis.× Introduction to Teaching in Physical Education.	<ul style="list-style-type: none">× Psychology of Sports and Exercise.× Teaching and Learning in Physical Education.× Human Movement and Conditioning.× Coaching Adults and Children.	<ul style="list-style-type: none">× Contemporary Issues in Physical Education and Sport.× Human Movement and Performance in Physical Education.× Applied Teaching and Learning in Physical Education.× Adventurous Activity.× Final Year Project.

HOW WILL YOU LEARN?

Laboratory learning in our Human Performance Lab.
Seminars where you'll debate the current issues in physical education.
Workshops to apply your scientific learning.
Tutorials.
Lectures.
Online study.
Independent study.
Placements with exciting brands in education or in coaching.

SKILLS WE FOCUS ON

Thanks to our unique Target Talent Curriculum, you will build practical workplace skills that will make you ready for the world of work including:
Emotional intelligence.
Interpersonal and communication skills.
Social intelligence.
Leadership and management styles for coaching and mentoring.
Writing skills.
Career planning and professionalism.

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Email: hello@UA92.ac.uk



PSYCHOLOGY

OUR COURSES

PSYCHOLOGY (UA92)
BSc (HONS)

Is exceptional performance driven by head, heart, born talent or tenacity? Is there really such a thing as a winning mindset? How does psychology affect performance in the boardroom, in front of the camera, or on the pitch?

Our **Psychology BSc (Hons)** degree will help you understand the science that underpins our understanding of human psychology and how this knowledge can be applied across a wide range of business, commercial and health topics. Of course, you'll develop a solid theoretical understanding – but excitingly, you will also enjoy opportunities to apply that knowledge in practice, gaining important sector specific skills and competencies like data capture, management and interpretation, research design and experimental psychology, understanding motivation as well as behaviour and barriers to change.

WHAT WILL YOU LEARN?

A unique combination of theory and practice will empower you to:

- × Understand human psychology across a wide range of domains.
- × Learn how to apply your knowledge and experience of psychology in a work-related activity, including sports, business and media.
- × Gain practical skills in a Psychology Testing Lab equipped with appropriate equipment.
- × Build critical thinking and presentation skills as you review the major issues in psychology today.

Course Level – BSc (Hons)
Course Duration – 3 Years
UCAS Course Code – C922



ENTRY REQUIREMENTS

Our typical entry offer is 104 UCAS points from a recognised level 3 qualification. We operate a flexible admissions policy, reviewing your application as a whole giving consideration to your personal statement and achievements so far. If you do not see your qualification below please contact our admissions team at hello@UA92.ac.uk.

- BTEC Extended Diploma: DMM
- BTEC Diploma: D*D
- Pass Access Course: With 104 UCAS points
- A levels: BCC
- International Baccalaureate: 28 points with 14 from Higher Level Subjects
- IELTS: 6.0 with no score lower than 5.5
- GCSE: 5 at grade C/4 including Maths and English or equivalent

DEVELOP MORE THAN SKILLS AND KNOWLEDGE...

Your UA92 degree goes far beyond the traditional academic experience. Our ambition is to take you on a personal development journey. It's about discovering just how much you're capable of, and graduating a better version of you. From leadership to resilience to effective team working, it's all covered by our Target Talent Curriculum. *Find out more on page 20.*

WHERE MIGHT A PSYCHOLOGY BSc (HONS) TAKE YOU?

 Range of Psychology Specialisms.	 Marketing, HR or Management Counselling.
 Counselling.	 Teaching – after completing a PGCE.

Please turn over for more details.

OUR COURSES

THE FULL STORY

Psychology BSc (Hons) explores the psychological field, spanning cognitive, developmental and social psychology. You'll also be able to take the theory you're learning and connect it with the application of psychology in the Target Talent Curriculum, a unique part of the UA92 degree (*see page 20*).



WHAT WILL YOU DO?

We'll ask – and explore – questions in current thinking, including:

- × Can we predict behaviour and can we influence behaviour?
- × What are the frontiers of psychology, and how do we feel about them?
- × How do we learn and develop – and how do disorders occur?
- × Is it possible to learn to be a better leader – can we ‘fake it to make it’?

The course covers personality and individual differences – and you will be encouraged to apply your new knowledge across a range of psychological scenarios.

Engaging with this scheme will give you an excellent theoretical understanding of psychology, and you will have opportunity to learn, develop and demonstrate a wide range of practical and applied skills and competencies.

Application – hands-on practice – is key. You'll undertake placements to explore how psychology can be applied in the workplace to help people work more efficiently and with greater fulfilment, and how an understanding of people is an essential tool for leadership.

You will also study research methods used to advance the subject and will practice these in the custom-designed Psychology Testing Lab. Then, part of your final year, we support you to pursue your passions in your own study project. Topics and projects could include:

- × Determining the effect of environment on learning and memory.
- × Studying the ways people work out if something is fake news.
- × Examining how people respond to advice to ‘Think Positively.’
- × Researching if a ‘power stance’ changes testosterone levels.

This BSc (Hons) is a fantastic stepping stone into a diverse range of careers from further training to become a qualified psychologist, or straight into the workplace, gaining an edge in disciplines including marketing, management and HR.

EXAMPLE MODULES...

YEAR 1	YEAR 2	YEAR 3
<ul style="list-style-type: none">× Introduction to Cognitive Psychology.× Introduction to Technology Management.× Introduction to Developmental Psychology.× Introduction to Research Methods.× Introduction to Social Psychology.	<ul style="list-style-type: none">× Perspectives of Difference and Individuality.× Disorders of Psychology.× Research Methods.	<ul style="list-style-type: none">× Applied Social and Cognitive Psychology.× Biological Psychology.× Psychology in Perspective.× Frontiers of Psychology.× Final Year Project.

HOW WILL YOU LEARN?

Workshops.	Online learning.
Seminars.	Independent study.
Lectures.	Placement.
Tutorials.	Group work.
Laboratory study.	

SKILLS WE FOCUS ON

Alongside academic knowledge, you will develop:
Practical leadership skills.
Emotional and social intelligence.
Entrepreneurship skills.
Interpersonal and communication skills.
Social intelligence.
Leadership and management skills.
Writing skills.
Self-motivation.

BOOK YOUR PLACE
AT AN OPEN DAY

Visit: www.UA92.ac.uk/events
Email: hello@UA92.ac.uk



CAMPUS

CAMPUS AND STUDENT ACCOMMODATION

UA92 students will join us in 2019 at a brand new campus. It's going to be a stunning space, with everything you need right on your doorstep, set up to help you feel at home from day one.

Our students will enjoy access to new, purposely designed and affordable accommodation all within a short travelling distance of the campus. Living in shared accommodation students will have the opportunity to make friends and make the most of the student experience.

BUILDING GREATNESS

Though we are a new higher education institution, we are committed to supporting you. Students will join a welcoming and embracing culture, where we will celebrate diversity. We will support you to be yourself and do all that we can to enable you to do your personal best.

Our campus will be minutes from Old Trafford and the Emirates Old Trafford Cricket Ground and a short tram ride from central Manchester.

We're well served by buses, trams and trains – [see page 68](#) for travel tips and information about public transport links.

Let's be honest – there's a lot more to higher education than getting a great degree. It's also about the friends you make and the fun you won't forget, and Manchester has got you well covered on that score ([page 66](#)).



Image provided by Hawkins Brown.

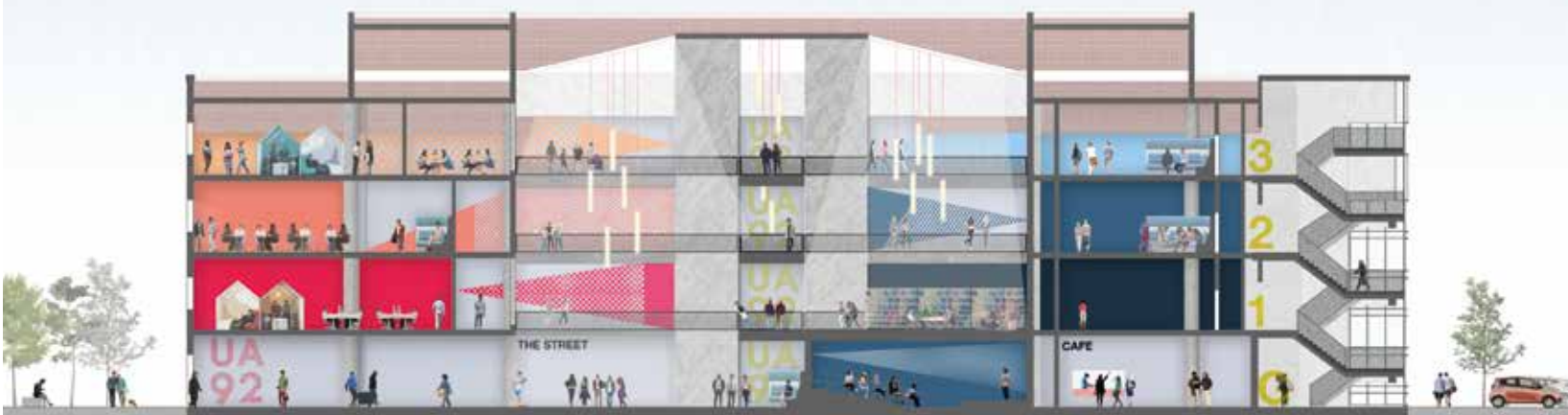
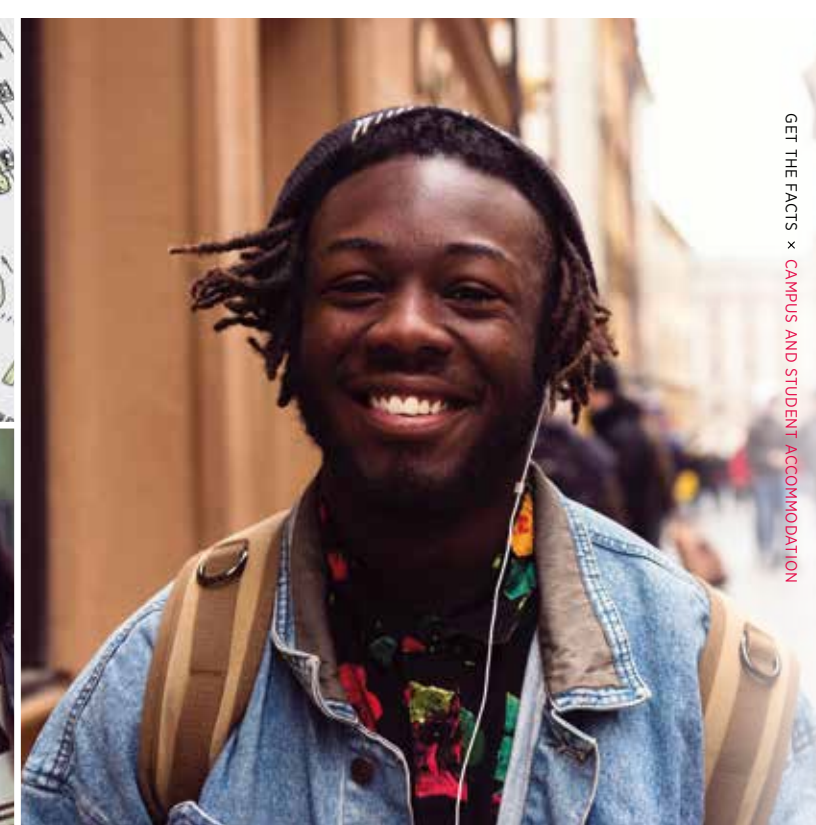


Image provided by Hawkins Brown.

WHY MANCHESTER?

LOVE
THE
CITY
LIFE

Manchester is a city like no other. Bold, welcoming and buzzing with life, many students fall in love and never leave.

Find out what it has to offer.



HOME (Photo by Paul Karalius)

AMAZING ARTS AND CULTURE

You'll be spoilt for choice when it comes to arts and culture, with a host of art galleries and museums as well as the iconic Central and John Rylands libraries. Be inspired by artists, enjoy artefacts from around the globe and understand the rich history of a city that grew out of industrial innovation. HOME, a centre for art, theatre and film is a couple of tram stops away and for something closer, you may choose to get involved with the community-led Stretford Public Hall – a multi-purpose venue offering arts, music and wellbeing activities.



Emirates Old Trafford Cricket Ground

LEGENDARY SPORT

There's no denying that Manchester and Old Trafford are entrenched in sporting greatness. Home to two Premier League football teams and world-class sporting venues in the shape of Emirates Old Trafford Cricket Ground – located close to the campus. For those looking to keep active, there will be leisure facilities available on-site along with 4G pitches at Turn Moss and not forgetting the National Cycling Centre, just across the city. So if you support City or United, love cricket or rugby, want to play or cheer on your team, we're a city of sporting legends!



Northern Quarter

SUPERB SHOPPING

Manchester is renowned for its style and shopping. Choose to shop in the city centre or the impressive Trafford Centre – the UK's second largest indoor centre, just 15 minutes from the campus. The vibrant Northern Quarter offers cool boutiques, design studios and locally crafted ceramics and jewellery, with new coffee shops and bars opening all the time. Away from the city and a stone's throw from the campus is the village-like and bohemian Chorlton, offering quirky independent shops and cafés.



Albert Hall

MUSIC SCENE AND NIGHTS OUT

Some of the world's greatest and most iconic musicians have come from Manchester; Oasis, The Buzzcocks, Happy Mondays, New Order all influenced the 'Madchester' sound that still resonates today. Check out the newest bands at venues like converted chapel Albert Hall or perhaps enjoy international legends at the Manchester Arena. Manchester's nightlife is well stocked with cocktail bars and night clubs to suit any budget. Or do as a real northerner and get stuck into a 'proper pint' at a 'proper pub' – there are lots of them.



Altrincham Market

FANTASTIC FOOD AND DRINK

Treat your taste buds to every culinary delight imaginable. Try Ethiopian food for under £10 or Vietnamese, Thai and Chinese as it should be in Chinatown. Go veggie with a splash of yoga on the side at the Buddhist Centre's Earth Cafe, or tuck into the king of grilled cheese at Northern Soul. Locally, you could try out Altrincham Market, famed for its market-style cuisine and crafts, Cafe Football or even hop on a tram to MediaCityUK for a variety of great food alongside live music, theatre and entertainment.



intu Trafford Centre

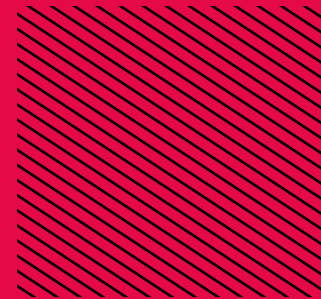
TRAFFORD LIFE

You may think Manchester is where it's all happening, but don't overlook Trafford. Music fans might be interested to know that Joy Division, The Smiths and The Stone Roses have all called Trafford their home. There's lots to see and do with a cinema and adventure golf – to a name but a few - close by at the Trafford Centre, along with plenty of green space for lovers of the great outdoors. Trafford is an increasingly popular area to live thanks to its fantastic community feel, proximity to Manchester city centre and excellent transport links.

GETTING HERE...

UA92 is well linked to several bus routes, including the 278 and the X50 from Manchester city centre. Please visit www.tfgm.com for the latest timetables and route details.

Manchester Airport, approximately a 20 minute drive from campus, welcomes around 19 million passengers every year – you can fly directly to Manchester from around 200 destinations. Connect onwards by taxi, train or shuttle bus.



Email: hello@UA92.ac.uk

ESSENTIAL INFORMATION

APPLYING TO UA92

ENTRY REQUIREMENTS

At UA92, we're committed to widening access to higher education for all. Applications are open to students who may not have considered university study before and to those who thought it was beyond their grades. Because of this, we aim to be as flexible as possible with our entry criteria and recognise qualifications from around the world.

Our typical entry offer is 104 UCAS points from a recognised level 3 qualification. We will treat all students individually, looking at your application as a whole, giving careful consideration to your achievements - both educational and personal - predicted grades, statement and any potential work or volunteer experience.

Entry requirements for all courses:

- BTEC Extended Diploma:** DMM
- BTEC Diploma:** D*D
- Pass Access Course:** with 104 UCAS points
- A levels:** BCC
- International Baccalaureate:** 28 points with 14 from Higher Level Subjects
- IELTS:** 6.0 with no score lower than 5.5
- GCSE:** 5 at grade C/4 including Maths and English or equivalent

HOW TO APPLY

We understand that applying for a higher education place can seem daunting, that's why we have a dedicated Admissions Team to help guide you through the process. For any questions, they can be contacted at hello@UA92.ac.uk.

Once you've made your decision and are ready to take the next step, all applications go through UCAS. You can apply by visiting www.ucas.com, clicking 'Apply' before going to 'UCAS Undergraduate: Apply and Track' and following the instructions.

It is possible to apply for up to five higher education institutions during your application, though none will propel you on a personal journey quite like UA92.

Always check the application deadline date for your chosen course. These will usually be in January 2019, though can vary across July or October depending on your chosen subject. Applications will be open from 1st September 2018 so make sure you know your dates and get your application to UCAS before the deadline.

ONCE YOU'VE APPLIED

So you've applied on time and are waiting eagerly for a response. You should hear from us within three to four weeks, but it can take longer. We can make a decision straight away, though depending on your course, we may invite you to Manchester for an interview to get to know you more.

If you're offered a place, it will be either a conditional or an unconditional offer:

A conditional offer means you've been offered a place with us, as long as you meet a few conditions, usually based around your grades.

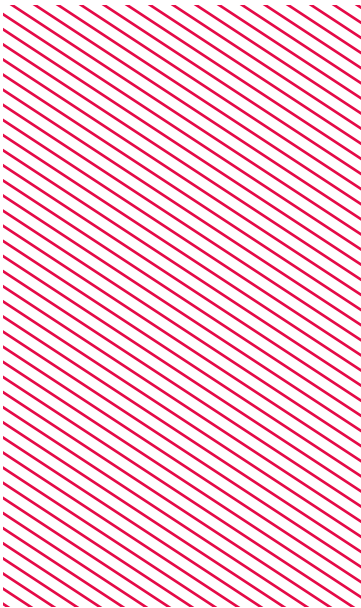
An unconditional offer means you've been offered a place with us, no matter what. If you accept you'll definitely be on the course and one of our pioneering students to study on a brand new, purpose-built campus.

Once all your offers are in, you will then have some time to decide which institution is for you, making your first ('firm') and second ('insurance') choices. From there, it's all about knuckling down, working hard and making sure you get the grades you need!

If it all pays off, it's time to accept that offer. If your results aren't quite what you'd hoped for, visit our website at www.UA92.ac.uk for up-to-date clearing information. A place at UA92 might still be possible.

FEES AND FINANCE

University is a big investment and it's important to consider how you'll manage your finances. We've answered some of the questions you might have, to prepare you with all the information before taking the next step.



What do I need to pay for?

If you decide to study away from home, your three biggest outgoings will be tuition fees, accommodation and living costs.

How much are tuition fees?

For UK students, the cost for most undergraduate courses is £9,250 per academic year. Most students choose to take out a student loan to cover this, paid directly to the institution.

How do I apply for a student loan?

You can apply online from Student Finance England, www.gov.uk/student-finance. Applying is not dependent on an offer, so you can get a headstart on the process.

When do I pay this back?

Not straight away. You won't actually start paying the loan back until you're working and earning over £21,000 - how much you pay depends on your salary.

Is there a loan for accommodation and living costs?

Yes - eligible UK students can apply for a Maintenance Loan, again through Student Finance England, up to £8,430 a year to help with the costs of living. Repayment of this works in the same way as your tuition fees - they actually combine together into one sum.

I'm an international student, how much are my fees?

Fees for international students will be available on our website. You will be expected to pay a minimum of 50 percent, upfront before your course begins. For more advice visit www.UA92.ac.uk.

Can I get advice or support during my time at UA92?

Absolutely, we will have a Support Team on campus to help you with budgeting and financial advice to ensure you manage your money whilst studying with us. In addition, and as part of our Target Talent Curriculum, you'll learn about financial planning to manage your finances in study and throughout your working life.

Is there any other financial help available?

There are other government grants - which you don't have to pay back - to cover living costs for students with dependents, though these depend on your household income. There is also extra support available for students with a disability. All information can be found at www.gov.uk/student-finance.

UA92 is a collaboration between the Class of 92, Lancaster University and Microsoft. We are proud to have an evolving group of strong partnerships, which includes:



TRAFFORD COUNCIL

The Council sees UA92 as a fantastic opportunity to revitalise and support local communities to maximise their potential. Universities are proven agents of economic growth and UA92 aims to create jobs and attract 6,500 students by 2028. UA92 supports the Council's ambitious plans to regenerate and reinvigorate the Stretford area.



TRAFFORD COLLEGE

UA92 will create a unique partnership between Further Education and Higher Education in Trafford. By working closely with UA92, Trafford College students will have access to high quality technical and professional qualifications combined with an enhanced skills development programme, including sub-degree level qualifications in media, business, sport and psychology.



BRUNTWOOD

As a long term business committed to the region, Bruntwood recognises the critical importance of developing talent, and retaining and attracting the best jobs to the city region. They see UA92 as a fantastic opportunity to improve community facilities and create a place that encourages talent and business to come together.

There is further local support for UA92 and regeneration of the Trafford area from Lancashire County Cricket Club and Manchester United Football Club.



University Academy 92

www.UA92.ac.uk | hello@UA92.ac.uk

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