



Encyclopaedia of Shakespeare's Language

Users, engagement, and publicity

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FASS Building

@ShakespeareLang



Arts & Humanities
Research Council



THE QUEEN'S
ANNIVERSARY PRIZES
FOR HIGHER AND FURTHER EDUCATION
2015



International exposure

- We have an association with Internet Shakespeare Editions.
- Its co-editors, Michael Best and Janell Jenstad, are members of our panel.
- Their website attracts a huge amount of traffic.
- Our annotations texts will be available from their website.
- CQPweb will interface with their website



National and local media

- 400th anniversary of Shakespeare's death
- Press releases
- Local and national TV and radio
- Local events (library, Dukes, etc.)

SHAKESPEARE400

Education users

- Those teaching, examining, and learning in secondary schools in England, Wales, and Northern Ireland.
- Undergraduate degrees
- School visits
- Mobile app
- Mini-MOOC (A-Level and undergraduate students)
- YouTube videos
- Summer schools

Professional users

- Professional theatre practitioners from directors to actors
- Museums and galleries
- Libraries
- The Folger Shakespeare Library / Folger Institute
- The Shakespeare Centre
- Shakespeare Properties
- Shakespeare Birthplace Trust
- The British Library
- Regional exhibition spaces



All users



Shakespeare Language @Sh... 03/06/2016
Shakespeare wrote at least 37 plays, 154 sonnets, and a number of poems. This means Shakespeare wrote an average 1.5 plays a year.

   2



Shakespeare Language @Sha... 20/05/2016
Shakespeare's characters broadly fall into 3 groups according to how much they speak: protagonists, foils, and functionaries.

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Shakespeare Language @Sha... 13/05/2016
We're looking for a full-time Research Associate (Digital Humanities). The deadline for applications is tomorrow: hr-jobs.lancs.ac.uk/Vacancy.aspx?...

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 You Retweeted



UCRELResearchCentre @UC... 13/05/2016
#ff @ShakespeareLang which is our new AHRC funded project launched this

- Twitter
- Website
 - Aims and objectives
 - People
 - Link to annotated digitised texts
 - Journal articles (pre-final drafts)
 - Conference presentations
 - Blogs (from all panel members)
 - News and events

Capacity and resources

- Panel of Advisors-Ambassadors
- Email group lists
- Outreach work in schools, theatres, and libraries
- Touring workshops
- Bloomsbury
 - Print edition
 - Web-based version of the Encyclopaedia
 - App