Mutual Funds, Hedge Funds and Factor Investing Conference
Lancaster University Management School, UK
3rd – 4th June 2019

PROGRAMME

Presentations: 18 minutes followed by 10 minutes discussion.
Session chairs and presenters should meet 10 minutes before the start of their session in order to upload their presentations.

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<th>Monday – 3rd June 2019</th>
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<td>8:30-9:00</td>
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<td>9:00-9:15</td>
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<td>9:15-10:15</td>
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<tr>
<td>Susan Christoffersen (University of Toronto)</td>
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<td>10:15-10:30</td>
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<td>10:30-12:30</td>
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<td>Chair: Spencer Martin (University of Melbourne)</td>
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<td>Terry Zhang (University of British Columbia), Jinfei Sheng (University of California-Irvine), Mikhail Simutin (University of Toronto)</td>
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<td>Flow-induced Trades and Asset Pricing Factors.</td>
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<td>Discussant - Paul Irvine, Texas (Christian University)</td>
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<td>Makus Ibert (Federal Reserve System)</td>
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<td>The International Active Fund Management Industry: Concentration Cross Effects.</td>
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<td>Discussant - Terry Zhang (University of British Columbia)</td>
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13:45-15:45  
**Arbitrage Portfolios.**  
*Soo hun Kim (Scheller College of Business), Robert A. Korajczyk (Northwestern University) & Andreas Neuhierl (University of Notre Dame)*  
*Discussant - Zhuo Chen (Tsinghua University)*

*Characteristics-Based Factors.**  
*Zhuo Chen (Tsinghua University), Bibo Liu (Tsinghua University), Huijun Wang (University of Delaware), Zhengwei Wang & Jianfeng Yu (Tsinghua University)*  
*Discussant - Soohun Kim (Georgia Institute of Technology)*

*An Integrated Approach to Currency Factor Timing.**  
*Ananthalakshmi Pallasena Ranganathan (Lancaster University Management School), Sandra Nolte (Lancaster University Management School), Harald Lohre (Invesco Quantitative Strategies) & Houssem Braham (BlackRock)*  
*Discussant - Philip Howard (Wake Forest University)*

*Active factor completion strategies.**  
*Harald Lohre (Invesco Quantitative Strategies), Hubert Dichtl, Wolfgang Dro betz (University of Hamburg) & Carsten Rother (Invesco Quantitative Strategies & University of Hamburg)*  
*Discussant - Zilong Niu (Tilburg University and CentER)*

15:45-16:00  
**Refreshment Break, LT2 & 3 Breakout Area**

16:00-17:00  
**Keynote Speech**  
*Russell Wermers (University of Maryland)*  
*Do ETFs Increase Liquidity?*

18:00-21:30  
**Drinks Reception and Conference Dinner**  
*Lancaster House Hotel, Green Lane, Bailrigg, Lancaster LA1 4GJ*
**Tuesday - 4th June 2019**

### SESSION 3 - Informed Trading  
**Room:** LT3  
**Chair:** Vikas Raman (Lancaster University Management School)

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| 09:00-10:30   | **Trading on Overshooting.**  
**Min Kim (University of Texas at Austin)**  
*Discussant* - Aleksandra Rzeźnik (WU Vienna University of Economics and Business)  
*Fast and slow arbitrage: Smart money, dumb money and mispricing in the frequency domain.*  
**Namho Kang (Bentley University), Xi Dong (Baruch College, CUNY) & Joel Peress (INSEAD)**  
*Discussant* - Min Kim (University of Texas at Austin)  
*Informed Trading and Co-Illiquidity.*  
**Aleksandra Rzeźnik (WU Vienna University of Economics and Business), Soren Hvidkjaer (Copenhagen Business School), Massimo Massa (INSEAD)**  
*Discussant* - Xi Dong (Baruch College, CUNY) |

**10:30-10:45**  
Refreshment Break, LT2 & 3 Breakout Area

### SESSION 4 - ETF  
**Room:** LT3  
**Chair:** Shaun Davies (University of Colorado at Boulder)

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| 10:45-12:15   | **Do ETFs Increase the Commonality in Liquidity of Underlying Stocks?**  
**Paul Hanouna (Villanova University), Vikas Agarwal (Georgia State University), Rabih Moussawi (Villanova University) & Christof W. Stahe (Investment Company Institute)**  
*Discussant* – Shaun Davies, (University of Colorado at Boulder)  
*Short Selling Equity Exchange Traded Funds and its Effect on Stock Market Liquidity.*  
**Egle Karmaziene (University of Groningen), Valeri Sokolovski (HEC Montréal)**  
*Discussant* - Paul Hanouna, (Villanova University)  
*Investor Demand for Leverage: Evidence from Closed-End Funds and the Launch of Levered Exchange-Traded Funds.*  
**Shaun Davies, Robert Dam & Katie Moon (University of Colorado at Boulder)**  
*Discussant* - Egle Karmaziene, (University of Groningen) |

**12:15-13:30**  
Lunch and Poster Session, Venue: LT2 & 3 Breakout Area

### Plenary  
**Room:** LT3  
**Chair:** Mark Shackleton (Lancaster University Management School)

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| 13:30-14:30   | **Keynote Speech**  
**Elroy Dimson (University of Cambridge)**  
*120 years of evidence on investing for the long term* |

**14:30-14:45**  
Refreshment Break, LT2 & 3 Breakout Area
14:45-16:45

Corporate Ethical Behaviours and Firm Equity Value and Ownership: evidence from the GPFG’s ethical exclusions.

Vaska Atta-Darkua (University of Cambridge)

Discussant - Yuxiang Jiang (Southwestern University of Finance and Economics)

In the Eyes of the beholder: Shareholder Connection and ESG Rating Inflation.

Jiali Yan (Lancaster University Management School), Mark Shackleton (Lancaster University Management School), Dragon Yongjun Tang (The University of Hong Kong) & Chelsea Yaqiong Yao (Lancaster University Management School)

Discussant - Lucia Spotorno (Bocconi University)

Mutual Fund Voting on Environmental and Social Proposals.

Yazhou Ellen He, Bige Kahraman (Oxford University), Michelle Lowry (Drexel University)

Discussant - Vaska Atta-Darkua (University of Cambridge)

Socially Responsible Investments: Costs and Benefits for University Endowment Funds.

Yuxiang Jiang (Southwestern University of Finance and Economics), George Aragon (Arizona State University), Juha Joenväärä (University of Oulu) & Cristian Ioan Tiu (University at Buffalo)

Discussant - Yazhou Ellen He (Oxford University)

16:45

End of Conference
**POSTER SESSION**

*Monday, 3rd June 2019 - 12:30-13:45 hrs*

*Venue: LT2 & 3 Breakout Area*

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**Mutual Funds and Derivatives: Evidence from Linked Fund-Trade Data**

Daniel Bias (Technical University of Munich), Claudia Guaglianob, Martin Haferkornb, (European Securities and Markets Authority), Michael Hainanna & Christoph Kaserer (Technical University of Munich)

*The impact of return shocks on mutual funds' flows: an example based on French bond mutual funds*

Laura-Dona Capota, Raphaëlle Bellando & Sébastien Galant (University of Orléans)

**Funding Liquidity and Arbitrage Efficacy**

Jingzhi Chen & Yongcheol Shin (University of York)

*How Do Bond Investors Measure Performance? Evidence from Mutual Flows*

Thuy Duong Dang, Fabian Hollstein & Marcel Prokopczuk (Leibniz University Hannover)

**Price, Cultural Dimensions, and the Cross-Section of Expected Stock Returns**

Ulrich Hammerich (University of Bremen)

**Managing the Risk of Momentum**

Steffen Windmüller & Matthias Hanauer (Technical University of Munich)

*How Well Do Traders Condition on the Uniqueness of Their Signals?*

Nicholas Hirschey (London Business School) & Chishen Wei (Singapore Management School)

**Crowded Trades and Tail Risk**

Philip Howard (Wake Forest University), Gregory Brown & Christian Lundblad (University of North Carolina)

*The Beta Anomaly and Mutual Fund Performance*

Paul Irvine & Jue Ren (Texas Christian University) & Jeong Ho Kim (Emory University)

*The Dynamic Impact of Anonymity on Unsophisticated Liquidity under Changing Information Asymmetry*

Yijie Li (Aalto University School of Business)

**Mutual Fund Selection for Realistically Short Samples**

Ole Linnemann Nielsen, Charlotte Christiansen & Niels S. Grønborg (Aarhus University)

*Underreaction to Macroeconomic News Announcements and the Downward-Sloping Security Market Line*

Zilong Niu (Tilburg University and CentER)

*Local Economic Conditions and Local Equity Preferences: Evidence from Mutual Funds during the US Housing Boom and Bust*

Aleksandra Rzeźnik (WU Vienna University of Economics and Business), Ben Sand (York University) & Chandler Lutz (Copenhagen Business School)

**Fragile Factor Premia**

Yang Song (University of Washington), Shiyang Huang & Hong Xiang (The University of Hong Kong)

*Willingness to Take Risk and Fund Flow Dynamics*

Zhongyan Zhu (Monash University) & Woon Sau Leung (The University of Edinburgh)
**POSTER SESSION**

**Tuesday, 4th June 2019 - 12:15-13:30 hrs**

**LT2 & 3 Breakout Area**

Gamma Trading Skills in Hedge Funds  
**Boris Fays**, Georges Hubner & Marie Lambert (University of Liege)

*Does gender diversity impact performance and corporate social responsibility investment decisions in mutual funds?*  
**Lidan Grossmass** (Düsseldorf Institute of Competition Economics), Ming-Tsung Lin (De Montfort University) & Ser Huang Poon (University of Manchester)

What do hedge funds say?  
**Juha Joenväärä**, Jari Karppinen (University of Oulu) & Cristian Tiu (University at Buffalo)

Peer Effects in Investment Manager Selection: Evidence from University Endowments  
**Charikleia Kaffe** (University of Cambridge)

Revealed Heuristics: Evidence from Investment Consultants’ Search Behavior  
**Soojun Kim**, Sudheer Chava & Daniel Weagley (Georgia Institute of Technology)

Hedge Fund Performance Persistence: Do the country of domicile and the investment strategy matter?  
**William Klubinski** & Thanos Verousis (University of Essex)

Does Intensified Letter-Communication of Hedge Funds Affect Abnormal Returns?  
**Jonas Tobias Schmitz** & Andreas Oehler (University of Bamberg)

Does organization design affect delegated investment performance?  
**Lucia Spotorno** (Bocconi University) & Giacomo Nocera (Audencia Business School)

Signaling or Marketing? The Role of Discount Control Mechanisms in Closed-End Funds  
**Denitsa Stefanova**, Roman Kräussl (Université du Luxembourg) & Joshua Pollet (University of Illinois)

Investor Sentiment and the Pricing of Macro Risks for Hedge Funds  
**Xiaoquan Zhu** & Zhuo Chen (Tsinghua University) & Andrea Lu (University of Melbourne)