



## LIP Programme, Term 1 2022-23 (Updated 14 Nov 2022)

Unless otherwise indicated, sessions will be on **Thursday, 12pm UK time, via Microsoft Teams**. Please note that some of our events this term will be hybrid (in-person talks held at Lancaster University that are also livestreamed via Microsoft Teams). Please see below for details! If you would like to be added to be added to our mailing list and Teams group so you can receive links to the online/livestreamed talks, please contact [lip@lancaster.ac.uk](mailto:lip@lancaster.ac.uk).

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**Week 1 – 13 October:** Welcome to LIP and introduction to the Term 1 programme

**Week 2 – 20 October (hybrid session – County South B89 & Teams):** Marina Niceforo (Naples): *Quite like before: The power of emotional storytelling in Coca-Cola's campaign Open Like Never Before*

**Week 3 - 27 October (hybrid session – County South B89 & Teams):** Mikka Lene Pers (KCL): *Negotiating credibility and clickability in YouTube vlogging: The case of Mummy Vlogger Influencers*

**Week 4 - \*\*MONDAY 31 October\*\*\* Special LIP event (hybrid session – FASS Meeting Room 2 & Teams):**  
**\*\*12-2pm\*\*** Ruth Page (Birmingham), Matteo Fuoli (Birmingham) and Sten Hansson (Tartu/Birmingham): *Blame games in Twitter*  
**\*\*2-3pm\*\* PhD Workshop** (please sign up in advance by emailing [lip@lancaster.ac.uk](mailto:lip@lancaster.ac.uk))

**Week 5 - 10 November:** Inge Beekmans (Tilburg): *Discourse in and around Big Tech hearings*

**Week 6 – 17 November (hybrid session – Bowland North Seminar Room 11 & Teams):** Anna Stanis-Lubowiecka (UCL): *The Polish language and authoritarian regimes: Language ideologies in political discourse in Poland (1970–1989 and 2015–2022)*

**Week 7 - 24 November:** No session due to UCU industrial action

**Week 8 – 01 December:** Olga Baysha (HSE Moscow): *"Civilization" vs. "barbarism": Transnational populism of Volodymyr Zelensky during the Russia-Ukraine War*

**Week 9 – 08 December:** Océane Foubert, Lola Marinato and Robin Vallery (Lille): *Liberation of speech or liberation of listening? #MeTooIncest testimonies and their reception on Twitter*

**Week 10 – 15 December:** Mark Nartey (UWE): *Why we need an interventionist approach and an activist-scholar posture in investigating emancipatory discourses*

**All welcome!**