



# Frontiers of Factor Investing

## Virtual Conference

Hosted by Lancaster University, UK

28<sup>th</sup> – 29<sup>th</sup> January 2021

## PROGRAMME

Presentations: 25 minutes followed by 5 minutes general discussion

### Thursday, 28<sup>th</sup> January 2021

9:00-9:05 Join Virtual Conference

9:05-9:15 **Opening Remarks:**  
Angus Laing, Dean of Lancaster University Management School

#### SESSION 1 (Plenary)

Chair:tbc

9:15-10:15 **Keynote Speech**  
Söhnke Bartram, University of Warwick and CEPR  
Title:tbc

10:15-10:25 Comfort Break

#### SESSION 2 (Parallel)

10:25-12:25 **Parallel Session 2A: Factor Investing**

Chair: Chi-Yang Tsou

**Gregory Connor, Maynooth University**

*Semi-strong Factors in Asset Returns* (with Robert Korajczyk, Northwestern University)

**Rasmus Lönn, Erasmus University Rotterdam**

*Optimizing Large Portfolios using Factors and Sparse Hedging*

**David Happersberger, Lancaster University Management School & Invesco Quantitative Strategies**

*The Relevance of High-frequency News Analytics for Lower-frequency Investment Strategies* (with Harald Lohre, Invesco Quantitative Strategies, Ingmar Nolte, Lancaster University Management School, Carsten Rother, Invesco Quantitative Strategies & University of Hamburg)

**Chi-Yang Tsou, Hong Kong University of Science and Technology**

*The Asset Durability Premium* (with Kai Li, Hong Kong University of Science and Technology)

10:25-12:25 **Parallel Session 2B: Bond Markets**

Chair: Alexey Ivashchenko

**Jonas Nygaard Eriksen, Aarhus University**

*Predicting Bond Return Predictability* (with Daniel Borup, Aarhus University, Mads M. Kjær, Aarhus University, Martin Thyrgaard, Northwestern University)

**Hendrik Kaufmann, Quoniam Asset Management GmbH**

*Factor Investing in Credit* (with Harald Henke, Philip Messow & Jieyan Fang-Klingler, Quoniam Asset Management GmbH)

**Lennart Dekker, Tilburg University**

*Factor Investing in Emerging Market Credits* (with Patrick Houweling & Frederik Muskens, Robeco Investment Research)

**Alexey Ivashchenko, VU Amsterdam**

*Corporate Bond Price Reversals*

10:25-12:25 **Parallel Session 2C: Asset Pricing**

Chair: Yongjin Kim

**Alessandro Melone, Vienna University of Economics and Business**

*Factor Models with Drifting Prices* (with Carlo A. Favero, Bocconi University & Andrea Tamoni, Rutgers Business School)

**Gabor Pinter, Bank of England**

*Fama, meets Sims*

**Mykola Babiak, Lancaster University Management School**

*Parameter Learning in Production Economies* (with Roman Kozhan, Warwick Business School)

**Yongjin Kim, City University of Hong Kong**

*Collective Learning about Systematic Risk* (with Kai Li, Hong Kong University)

12:25-13:25 Break and Poster Session I

**SESSION 3 (Plenary)**

Chair: tbc

13:25-14:25 **Keynote Speech**

**Guofu Zhou, Washington University in St. Louis**

Title: *Factor Models: Limitations and Extensions*

**SESSION 4 (Parallel)**

14:25-15:55 **Parallel Session 4A: Current Markets 1**

Chair: Hsuan Fu

**My T. Nguyen, University of Warwick**

*U.S. Populist Rhetoric and Currency Returns* (with Ilias Filippou, Washington University & University of Warwick, Arie E. Gozluklu, University of Warwick, Mark P. Taylor, Washington University)

**Huichou Huang, City University of Hong Kong**

*Characteristics as Signal Processes: Asset Prices, Carry, and Risk Premia* (with Joon Woo Bae, Case Western Reserve University, Serhiy Kozak, University of Maryland)

**Hsuan Fu, Laval University**

*US Political Cycles and International Stock Returns* (with Pasquale Della Corte, Imperial Collage London)

14:25-15:55 **Parallel Session 4B: High Frequency Financial Econometrics 1**  
*Chair: Khaladdin Rzayev*  
**Manh Cuong Pham, Lancaster University Management School**  
*A Descriptive Study of High-Frequency Trade and Quote Option Data (with Torben Andersen & Viktor Todorov, Northwestern Kellogg, Ilya Archakovb & Nikolaus Hautsch, University of Vienna, Sergey Nasekin, University of Berlin, Stephen Taylor, Lancaster University Management School)*

**Aleksey Kolokolov, Alliance Manchester Business School**  
*Realized moments: identification and pricing (with Federico M. Bandi, John Hopkins University, Davide Pirino, Università degli Studi di Roma, Roberto Renò, Università di Verona)*

**Khaladdin Rzayev, London School of Economics**  
*Fast and furious: the market quality implications of speed in cross-border trading (with Gbenga Ibikunle, University of Edinburgh, Tom Steffen, Osmosis Investment Management)*

14:25-15:55 **Parallel Session 4C: Multi Asset Investments**  
*Chair: Charles Chevalier*  
**Gonçalo Faria, Universidade Católica Portuguesa**  
*Frequency-domain information for active portfolio management (with Fabio Verona, Bank of Finland)*

**Daniele Massacci, King's College London**  
*Common Factors and Regime Shifts in Stock and Bond Comovement (with Mirco Rubin, EDHEC Business School, Dario Ruzzi, Bank of Italy)*

**Charles Chevalier, Universite Paris-Dauphine, PSL Research University and Key Quant**  
*Diversifying Trends (with Serge Darolles, Universite Paris-Dauphine)*

15:55-16:05 Comfort Break

SESSION 5 (Parallel)

16:05-17:35 **Parallel Session 5A: Macro Factors**  
*Chair: Amar Soebhag*

**Livia Amato, HEC Paris**  
*A Diversifying Macroeconomic Risk Factors - for Better or Worse (with Harald Lohre, Invesco Quantitative Strategies & Lancaster University Management School)*

**Emmanuel Jurczenko, Glion Institute of Higher Education**  
*Macro Factor Mimicking Portfolios (with Jérôme Teiletche, Unigestion)*

**Amar Soebhag, Erasmus University Rotterdam**  
*Caught by Surprise: How Markets Respond to Macroeconomic News (with Guido Baltussen, Robeco & Erasmus Universitv Rotterdam)*

16:05-17:35 **Parallel Session 5B: High Frequency Financial Econometrics 2**  
*Chair: Paul van Rensburg*

**Jordi Llorens, Universitat Pompeu Fabra and Barcelona Graduate School of Economics**  
*Projected Dynamic Conditional Correlations (with Christian Timothy Brownlees, Universitat Pompeu Fabra and Barcelona Graduate School of Economics)*

**Rodrigo, Hizmeri, Lancaster University Management School**  
*A Generalized Heterogeneous Autoregressive Model using the Market Index (Marwan Izzeldin & Ingmar Nolte, Lancaster University Management School, Vasileios Pappas, University of Kent)*

**Paul Van Rensburg, University of Cape Town**  
*A Crisis of Confidence: Adjusting p-values for Multiple Hypothesis Testing*

16:05-17:35 **Parallel Session 5C: Mutual Funds**

Chair: James Sefton

**John Kim, Emory University**

*Capital Allocation and the Market for Mutual Funds: Inspecting the Mechanism* (with Jules H. van Binsbergen, University of Pennsylvania and NBER, Soohun Kim, Georgia Institute of Technology)

**Robert Czech, Bank of England**

*Informed Trading in Government Bond Markets* (with Shiyang Huang, University of Hong Kong, Dong Lou, London School of Economics and CEPR, Tianyu Wang, Tsinghua University)

**James Sefton, Imperial College Business School**

*Agency and Rising Volatility* (with Mobeen Iqbal, Imperial College Business School)

17:35- 17:45

**Best Paper Award: Invesco IQS Factor Investing Prize**

**Friday – 29<sup>th</sup> January 2021**

**SESSION 6 (Parallel)**

09:00-10:30

**Parallel Session 6A: Volatility**

Chair: Jiadong Liu

**Simon Walther, Karlsruhe Institute of Technology (KIT)**

*Forward-looking P* (with Maxim Ulrich, Karlsruhe Institute of Technology (KIT), Jonas Rothfuss, ETH Zurich, Fabio Ferreira, Karlsruhe Institute of Technology (KIT))

**Yulong Sun, Bocconi University**

*A History Doesn't Repeat, But It Rhymes - Cash Flow Risk and Expected Returns*

**Jiadong Liu, Queen's University Belfast**

*Momentum and the Cross-section of Stock Volatility* (with Minyou Fan & Fearghal Kearney, Queen's University Belfast, Youwei Li, University of Hull)

09:00-11:00

**Parallel Session 6B: Forecasting**

Chair: Lair Thibault

**Michael Halling, Stockholm School of Economics and Swedish House of Finance**

*Valuation Ratios and Shape Predictability in the Distribution of Stock Returns* (with Paolo Giordani, BI Norwegian Business School)

**Daniele Bianchi, Queen Mary University of London**

*What Matters When? Time-Varying Sparsity in Expected Returns* (with Andrea Tamoni, Rutgers Business School, Matthias Buechner, Warwick Business School)

**Tobias Stein, Deutsche Bundesbank and Goethe University Frankfurt**

*Out-of-Sample Equity Premium Prediction: Combination Forecasts with Frequency-Decomposed Variables*

**Lair Thibault, EDHEC Business School**

*Scarcity risk premium*

09:00-11:00

**Parallel Session 6C: Machine Learning**

Chair: Amine Raboun

**Chulwoo Han, Durham University Business School**

*Bimodal Characteristic Returns and Enhancing Predictability via Machine Learning*

**Alejandro Lopez-Lira, University of Pennsylvania**

*Risk Factors that Matter: Textual Analysis of Risk Disclosures for the Cross-Section of Returns Term and Stochasticity Risk Premia* (with Paul Schneider, University of Lugano)

**Martin Hronec, Charles University**

*Does It Pay to Follow Anomalies Research? Machine Learning Approach with International Evidence* (with Ondrej Tobek, University of Cambridge)

**Amine Raboun, Paris Dauphine University**

*Modelling Transaction Costs when Trades May Be Crowded: A Bayesian Network Using Partially Observable Orders Imbalance* (with Marie Brière, Paris Dauphine University, Charles-Albert Lehalle, Imperial College London, Tamara Nefedovaz, Paris Dauphine University)

11:00-11:10

Comfort Break

**SESSION 7 (Parallel)**

11:10-12:10

**Parallel Session 7A: Currency Markets 2**

Chair: Ruirui Liu

**Sofonias Alemu Korsaye, University of Geneva**

*The Global Factor Structure of Exchange Rates* (with Fabio Trojaniz, University of Geneva, Andrea Vedolin, Boston University, NBER and CEPR)

**Ruirui Liu, King's College London**

*Optimal Factor Investing in a Data-Rich Environment: Additive Gradients and Model Sparsity with an Application to FX Markets* (with Georgios Chortareas & George Kapetanios, King's College London)

11:10-12:40

**Parallel Session 7B: Tail and Break Risk**

Chair: Matej Nevrla

**Yifan Li, University of Manchester**

*Disclosure of Private In-house Meetings and Stock Crash Risk: Evidence from China* (with Hang Zhou, University of Edinburgh, Rong Ding, University of Warwick, Yuxin Sun, Queen's University Belfast)

**Alex Gibberd, Lancaster University**

*When "Structural Change" meets "Transaction Cost" in Volatility Timing* (with Yin Liao, Queensland University of Technology, Di Bu, Macquarie University)

**Matej Nevrla, Charles University**

*Quantile Spectral Beta: A Tale of Tail Risks, Investment Horizons, and Asset Prices* (with Jozef Barunik, The Czech Academy)

11:10-12:40

**Parallel Session 7C: Hedge Funds & Institutional Investors**

Chair: Kirsty Jansen

**Xinyu Cui, University of Manchester**

*Hedge Funds and Quasi-Indexers: Where do Alphas Come from?* (with Olga Kolokolova, University of Manchester, Jiaguo (George) Wang, Lancaster University Management School)

**Farouk Jivraj, Barclays Investment Bank**

*Systematic 13F Hedge Fund Alpha* (with Luca Angelini, Norvus Partners Inc, Mobeen Iqbal, Barclays Investment Bank)

**Kristy Jansen, Tilburg University**

*Liability-Driven Investors* (with Dirk W.G.A. Broeders, Maastricht University and De Nederlandsche Bank)

13:40-14:40 **Keynote Speech**  
**Tarun Gupta, Invesco Quantitative Strategies**  
*Title: Alternative Data: Applications for Factor Investing*

**POSTER SESSION I**  
**Thursday, 28<sup>th</sup> January 2021**

**Sofonias A. Korsaye, University of Geneva**  
*Smart Stochastic Discount Factors* (with Alberto Quaini & Fabio Trojani, University of Geneva)

**Jonas Tobias Schmitz, Bamberg University**  
*Does Mitigated Verbalization of Hedge Funds Affect Abnormal Stock Returns?* (with Andreas Oehler, Bamberg University)

**Saba Malik, Lincoln University, Christchurch**  
*Portfolio Style, Sorting, Diversification & Robustness of Asset-Pricing Models: Evidence from the Australian Market* (with Sazali Adidin, Lincoln University, Christchurch, JD van Heerden, Synlait Milk Ltd)

**Peterson Owusu Junior, University of the Witwatersrand**  
*Connectedness of Cryptocurrencies and Gold returns: Evidence from Frequency-dependent Quantile Regressions* (with Anokye M. Adam, University of Cape Coast, George Tweneboah, University of the Witwatersrand)

**Thang Ho, Lancaster University Management School**  
*Bear Market Risk and the Cross-section of Hedge Fund Returns* (with Anastasios Kagkadis & George Wang, Lancaster University Management School)

**Wenjie Ding, Cardiff Business School**  
*Volatility Timing, Sentiment, and the Short-term Profitability of VIX-based Cross-sectional Trading Strategies* (with Khelifa Mazouz, Cardiff Business School, Qingwei Wang, Cardiff Business School & Centre for European Economic Research (ZEW))

**Ulrich Hammerich, University of Bremen**  
*Asset Pricing Risk Factors and Cultural Dimensions: The Hidden Steady State Variables?* (with Thorsten Poddig, University of Bremen)

**Aya Nasreddine, Paris Nanterre Universit**  
*Corporate Social Responsibility as a Common Risk Factor* (with Souad Lajili Jarjir, University Paris-Est, Marc Desban, University Paris-Est)

**Kaiwen Tian, Lancaster University Management School**  
*Trading Suspension Bias in China Stock Market Data*

**Christoph Frey, Erasmus University Rotterdam**  
*Bayesian Sequential Stock Return Prediction Through Copulas* (with Audrone Virbickaite, Universitat de les Illes Balears, Demian N. Macedo, Universitat de les Illes Balears)

## **POSTER SESSION II**

**Friday, 29<sup>th</sup> January 2021**

**Chi-Yang Tsou, Hong Kong University of Science and Technology**

*Learning and the Capital Age Premium* (with Kai Li & Chenjie Xu, Hong Kong University of Science and Technology)

**Juan Arismendi Zambrano, National University of Ireland**

*Multifactor Empirical Asset Pricing Under Higher-Order Moment Variations* (with Martin Lozano, University of Monterrey, Massimo Guidolin, Manchester Business School, & Bocconi University)

**Lili Yan, University of Greenwich**

*The Impact of Chinese Stock Market Turbulence* (with Neil Kellard, University of Essex, Lyudmyla Lambercy, University of Essex)

**Zeming Li, University of Southampton**

*Intraday Time Series Momentum: International Evidence* (with Athanasios Sakkas, University of Nottingham, Andrew Urquhart, University of Reading)

**Swasti Gupta-Mukherjee, Loyola University Chicago**

*Investor Sentiment, Fund Pricing, Performance, and Survival*

**Josef Kurka, Charles University in Prague**

*Horizon-specific risks, higher moments, and asset prices* (with Jozef Barunik, The Czech Academy of Sciences)

**Rui Gong, The Ohio State University**

*Return Chasing by Hedge Fund Investors*

**Sebastian Stöckl, University of Liechtenstein**

*Parameter Uncertainty, Financial Turbulence and Aggregate Stock Returns*

**Gordon Dash, University of Rhode Island**

*Multiobjective Behavioral Portfolio Selection with Efficient ESG Factors and Learning Network Estimation of Asset Returns* (with Nina Kajiji, University of Rhode Island)

**William J. Klubinski, University of Essex**

*Gender differences in hedge fund performance* (with Thanos Verousis, University of Essex, Fanis Tsoligkas, University of Bath)

**Alexander Swade, Lancaster University Management School**

*Why do equally weighted portfolios beat the value weighted?*