

**Inaugural Conference  
On  
Cultural Political Economy**

**1-2 September 2015  
Lancaster University**



# Inaugural Conference on Cultural Political Economy



**1–2 September 2015, Lancaster University  
Final Conference Programme (Revised)  
Main Venue: George Fox Building, Ground**



## 1<sup>st</sup> September (Tuesday)

**All day book and art exhibitions, George Fox LT2**

**9:30-9:55 Registration, George Fox Foyer**

**9:55-10:00 Welcome, George Fox LT5 and 6**

**10:00-11:30 First Keynote Speech, George Fox LT5 and 6**

'What does it mean to make a "cultural turn" in political economy?' by Bob Jessop (Lancaster, UK)  
Chair: Ngai-Ling Sum (Lancaster University)

**11:30-11:45 Tea/Coffee, George Fox Foyer**

## 11:45-1:00 Panel 1

*Panel 1a Re-Making Urban Spaces, George Fox LT3*

*Chair: Jamie Doucette (Manchester University)*

Joo Hyoung Ji Kyungnam University, S Korea	The making of "Gangnam Style": a cultural political economy of compressed urbanization in South Korea
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Çağlar Köksal Manchester University, UK	The political economy of urban land market in Istanbul
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Steve Rolf University of Bristol, UK	Upgrading or switching crisis? State strategy and contested economic rebalancing in Dongguan, China
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*Panel 1b Critical Realism and Grounded Theory, George Fox LT4*

*Chair: Bob Jessop (Lancaster University)*

Andrew Sayer Lancaster University, UK	Critical realism, political economy and critique
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Claes Belfrage Liverpool University, UK Felix Hauf Frankfurt University, Germany	The gentle art of retrodiction: critical grounded theory as a method for cultural political economy
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Felix Hauf Frankfurt University, Germany	Cultural political economy and critical grounded theory: The case of organised labour in Indonesia
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<p><i>Panel 1c Knowledge, Stakeholders, and Crisis Management</i>  <i>George Fox LT 5/6</i>  <i>(Chair: Nader Talebi, Lancaster University)</i></p>	
Mikael Stigendal and Jonas Alwall Malmö University, Sweden	Proposing, founding and incorporating knowledge alliances
Ngai-Ling Sum Lancaster University	A cultural political economy of corporate social responsibility: the languages of 'stakeholders' and the politics of new ethicalism
Robert Ogman De Montfort University, UK	"Social neoliberal" hegemony strategies in response to the crisis
<b>1:00-2:00 Lunch, George Fox Foyer</b>	
<b>2:00-3:15 Panel 2</b>	
<p><i>Panel 2a Bakhtin, Foucault, Gramsci and Jameson in the Shadow of Marx, George Fox LT3</i>  <i>Chair: Claes Belfrage (Liverpool University)</i></p>	
David Kreps Salford Business School, UK	Gramsci and Foucault: Hegemony in the global episteme
John Michael Roberts Brunel University, UK	Castells, cultural technological determinism, and organisational forms in information societies: A Bakhtinian-Marxist critique
Colin Cremin University of Auckland, NZ	The end of capitalism: a cognitive map of society in an age haunted by images of total annihilation
<p><i>Panel 2b Critique, Critical Realism and Education, George Fox LT4</i>  <i>Chair: Susan Robertson (Bristol University)</i></p>	
Dirk Michel-Schertges Aarhus University, Denmark	Critical cultural political economy of education and the actuality of critical theory
Mieke T.A. Lopes Cardozo & Ritesh Shah University of Amsterdam & University of Auckland, NZ	Conceptualising the multiscalar politics of education for sustainable peacebuilding and social justice in Aceh, Indonesia
Stephanie Brown & Tore Bernt University of Bristol, UK	A critique of the use of randomized controlled trials for UK educational policy
<p><i>Panel 2c: Heterodox Approaches to the Logic(s) of Capitalism, George Fox LT5/6</i>  <i>Chair: Andrew Sayer (Lancaster University)</i></p>	
Marie Moran University College Dublin, Ireland	The social logic of capitalism: a cultural materialist approach
Matthew Eagleton-Pierce SOAS, University of London	Historicising the neoliberal spirit of capitalism
Bob Jessop Lancaster University, UK	Neoliberalism redux? Managing the contradictions of neoliberalism in crisis
<b>3:15-3:30 Tea/Coffee, George Fox Foyer</b>	

### 3:30-4:45 Panel 3

3:30-5:05 Panel 3a *Industrial Bargaining, Policing, Layoffs and Well-Being (4 papers),*  
*George Fox LT 3*

*Chair: Felix Hauf (Frankfurt University)*

Ellen Russell Wilfrid Laurier University, Canada	The semiotic landscape of worker bargaining power in neoliberal capitalism
Jeroen Merk Erasmus University Rotterdam, the Netherlands	Supply chain policing versus worker discontent
Elisabetta Magnani University of New South Wales, Australia	Firms' debt and labour adjustments during a transition. The experience of Central and Eastern European economies
Phoebe Moore Middlesex University, UK	A cultural ontology of wearables and well-being

3:30-4:45 Panel 3b *Creative Economy and Limits to Creative/Smart Cities, George Fox LT 4*

*Chair: Joo Hyo Young Ji (Kyungnam University)*

Ernesto d'Albergo Sapienza University of Rome, Italy	How can the Cultural Political Economy approach help to explain the political and hegemonic role of firms? The role of the Smart City paradigm in the framing of the Italian urban agenda
Wenhua Lai National Taiwan University	Deconstructing Creative City programs: a Taipei perspectives in urban policy
Indranil Chakraborty University of Western Ontario, Canada	The underbelly of the Indian IT sector: an ethnographic analysis

3:30-5:05 Panel 3c *Limits to Clean Growth and Green Capitalism (4 papers), George Fox LT 5/6*

*Chair: Isabela Fairclough (University of Central Lancashire)*

Patrick Bigger University of Manchester, UK	Laboratories of marketization? Assembling carbon trading in California
Ben Neimark Lancaster University, UK	Don't believe the biofuel hype: bioeconomy imaginaries and emerging politics around small-scale private sector development in Madagascar
Sanjay Lanka, University of Essex and Siddhartha Dabhi, Independent Researcher, India	Primitive Accumulation, Sustainable Development and the CDM: Evidence from India
Dominic Kelly University of Warwick, UK	Nuclear Cultures: A Case Study of the Waste Isolation Pilot Plant

**5:10-6:25 Session 4 Cultural Expression****George Fox LT5/6****Organized and Co-ordinated by Joel Lazarus**

(1) Joel Lazarus  
University of Warwick, UK

(2) Erzsebet Strausz,  
University of Warwick, UK

(3) Ben Cook  
Independent filmmaker

(4) Tim Edkins  
Queen Mary University of London

Beyond cultural critique, toward cultural expression:  
exploring the transformative power of art-social  
science collaborations

**7:00 Dinner, Barker House Farm****2<sup>nd</sup> September (Wednesday)****All day book and art exhibitions, George Fox LT2****9:00-10:00 Second Keynote Speech, George Fox LT5/6**

'Towards a Cultural Political Economy: Staging an Encounter between Marx, Gramsci and Foucault'  
by Ngai-Ling Sum (Lancaster, UK)  
Chair: Bob Jessop (Lancaster University)

**10:00-11:15 Panel 5***Panel 5a Globalization, Higher Education and Societies, George Fox LT3**Chair: Bob Jessop (Lancaster University)*

Susan Robertson & Roger  
Dale  
University of Bristol, UK

Toward a 'critical cultural political economy' account of the  
globalising of education

Oscar Valiente  
University of Glasgow, UK

The role of ideas and agency in the adoption of a global education  
policy: the case of dual vocational education and training in Mexico

Clare Walsh  
University of Bristol, UK

Quality assurance networks as a process of educational change in  
the Arab Gulf: Bringing civil society into a moment in the politics of  
education

<p><i>Panel 5b Economic Paradigms, Governmentalities and Imaginaries, George Fox LT4</i>  <i>Chair: Angus Cameron (Leicester University)</i></p>	
Danielle Guizzo Archela Federal University of Paraná, Brazil	Keynesianism as the governmentality of the golden age of capitalism
Markus Griesser and Stephan Pühringer University of Linz, Austria	Economics return to a dismal science?
Eva Hartmann Copenhagen Business School, Denmark	Governmentality studies and state-effects of European competition
<p><i>Panel 5c Identities and Identity Politics: Contestation and Reproduction, George Fox LT5/6</i>  <i>Chair: Galip Yalman (Middle Eastern Technical University)</i></p>	
Candaş Ayan Middle Eastern Technical University, Turkey	Cultural and Political Origins of Turkish Denial of Armenian Genocide
Jerrold L. Kachur University of Alberta, Canada	Mode of existence, neo-capitalist education, and the religious challenge to secularism
Anisha Datta King's University College at University of Western Ontario, Canada	Caste subalterns and resistance in neo-liberal India
<p><i>Panel 5d Water: Culture, Politics and Development, Charles Carter A 18</i>  <i>(Building opposite George Fox)</i>  Organized and Chaired by: Peter P. Mollinga (SOAS University of London, UK)</p>	
Peter Mollinga SOAS, London, UK	Cultural Political Economy as an organising perspective for critical water studies: strengths and limitations
Gareth Walker Atkins consultants, UK	Revisiting water privatisation and commoditisation in England and Wales
Nadine Reis University of Bonn, Germany	Political cultures of water management: towards a Cultural Political Economy of natural resources
<p><b>11:15-11:30 Tea/Coffee, George Fox Foyer</b></p>	
<p><b>11:30-12:45 Panel 6</b></p>	
<p><i>Panel 6a Critique of Economics and the Challenge of Managing Value Relations, George Fox LT3</i>  <i>(Chair: Eva Hartman, Copenhagen Business School)</i></p>	
Nitasha Kaul, University of Westminster, UK	A critique of economic logic
Anthony Hesketh LUMS, Lancaster, UK	Taking value beyond the quantum form
Theodore Koutsobinas, University of Patras, Greece	Economic theory and political economy and political economy for culture change management: what's the relation and why it matters

<p><i>Panel 6b Knowledge Production, Capitalism and Development, George Fox LT4</i>  <i>Chair: Mikael Stigendal (Malmö University)</i></p>	
Terri Kim University of East London, UK	Global academic capitalism, international mobile academics, and transnational identity capital
Jamie Doucette University of Manchester, UK	Exporting the <i>Saemaul</i> spirit: South Korea's knowledge sharing program and the 'rendering technical' of Korean development
Jana Bacevic University of Bristol, UK	Beyond resistance: thinking about human agency through critical cultural political economy
<p><i>Panel 6c Crisis, Social Movements and Resistance, George Fox LT5/6</i>  <i>Chair: Emma Russell (Wilfrid Laurier University)</i></p>	
Isabela Fairclough University of Central Lancashire, UK & Norman Fairclough University of Lancaster, UK	To frack or not to frack, that is the question. The decision against exploratory drilling in Lancashire as a case of deliberation in institutional contexts
Bjarke Skærlund Risager Aarhus University, Denmark	The multiple geographies of protest in times of crisis and austerity: the Blockupy movement's "resistance in the heart of the European crisis regime"
Galip L. Yalman Middle Eastern Technical University, Turkey	Class, crisis and hegemony
<p><b>12:45-1:45 Lunch, George Fox Foyer</b>  (sponsored by Sociology Department, Lancaster University)</p>	
<b>1:45-3:00 Panel 7</b>	
<p><i>Panel 7a (Re-)Framing Finance and Market, George Fox LT3</i>  <i>Chair: Bob Jessop, Lancaster University</i></p>	
Mathis Heinrich Eberhard Karls University, Tübingen, Germany	A new imaginary for the European Central Bank?
Naoise McDonagh University of Auckland, NZ	Framing finance during crisis: lessons from Ireland on how to make the possible 'compossible'
Janja Komljenovic University of Bristol, UK	Cultural political economy of framing markets in higher education: The case of NAFSA higher education conference and expo
<p><i>Panel 7b Developmentalism, States and Imaginaries, George Fox LT4</i>  <i>Chair: Ngai-Ling Sum, Lancaster University</i></p>	
Ismail Doga Karatepe University of Kassel, Germany	The State, Islamists, bourgeoisie and imaginaries: the public housing production in Turkey
Aykut Ozturk Syracuse University, USA	Fantasy and the real of "development": ideological, political and economic experiences of Turkey with 'development' in the BRICS age
Nader Talebi, Maziar Samiee & Yashar Darolshafa, Lancaster University	Toward a Cultural Political Economy of Justice in pre and post-revolutionary Iran

**3:00-3:15 Tea/Coffee, George Fox Foyer**

**3:15-4:30 Panel 8**

*Panel 8a Resilience and New Responsibilities, George Fox LT3  
(Chair: Dominic Kelly, Warwick University)*

Romain Fellli Université de Genève, Switzerland	The language of resilience in international environmental governance: a CPE analysis
Ebru Deniz Ozan Dumlupınar University, Turkey	The bourgeoisie and corporate social responsibility as a cultural- political strategy in Turkey
Angus Cameron, Dani Tepe- Belfrage and Nikki Smith, University of Leicester, UK	The new wastes

*3:15-4:50 Panel 8b Water: Culture, Politics and Development (4 papers), George Fox LT5/6  
Organized and Chaired by: Peter P. Mollinga (SOAS University of London, UK)*

Marja Hirvi University of Jyväskylä, Finland	The politics of urban water reform in Ghana: a Cultural Political Economy perspective
Chris Büscher SOAS, London, UK	The financialisation of water and international development in Mozambique: a Cultural Political Economy perspective
Philip Woodhouse Manchester University, UK	Reform, restitution and restoration: water resource allocation in Mpumalanga, South Africa
Poonam Argade Indian Institute of Technology, India	The undercurrents of participatory groundwater governance in Maharashtra: a Cultural Political Economy perspective

**4:50-5:30 Summing Up and Plan for the Future, George Fox LT5/6  
Chair: Bob Jessop  
Farewell**

**7:00 Optional Dinner in City**

(Please notify Ngai-Ling Sum or Bob Jessop if you are interested)

**3rd September (Thursday)**  
(Return accommodation keys before 10 am to FASS Building,  
number 21 on the map)

**10:00-12:00 Historic Tour in City of Lancaster  
Meeting Place: Outside Lancaster Castle Main Gate, Lancaster**  
(Please notify Ngai-Ling Sum or Bob Jessop if you are interested in taking part)