

Third International Conference on Cultural Political Economy

7-8 September 2017, Lancaster University, UK



Cultural Political Economy Research Centre Sociology and PPR Departments Final Conference Programme

Main Venue: FASS (Faculty of Social
Sciences) Building, Ground Floor



6th September (Wednesday)

20:00-21:30 Meeting up for drinks, *The Herdwick* (Graduate College Bar), Lancaster University (Optional)

7th September (Thursday)

All day book exhibitions of authors' publication, FASS Building, Ground Floor Foyer (with other books free for good homes)

9:30-9:55 Registration, FASS Building, Ground Floor Foyer
9:55-10:00 Welcome, FASS Building, Ground Floor, Room 2/3

10:00-11:30 First Keynote Speech, FASS Building G/F, Room 2/3

First Plenary Lecture: Cultural Political Economy of Resilience

By Jonathan Joseph (Sheffield, UK)
Chair: Bob Jessop (Lancaster, UK)

11:30-11:45 Tea/Coffee, FASS Building, Ground Floor Foyer

11:45-1:00 Panel 1

Panel 1a Austerity and Inequality
FASS Building Room 1
Chair: Paul Jones (Liverpool, UK)

Sarah Marie Hall (Manchester, UK)	The Personal is Political: Feminist Accounts of Everyday Austerity
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Nicola Ingram (Lancaster) and Kim Allen (Leeds, UK)	'Talent-spotting' or 'social magic'? The denial and misrecognition of the working-class body in elite employment
Imogen Tyler (Lancaster, UK)	The Stigma Machine of Welfare Reform
<i>Panel 1b Mapping Land and Sea</i> FASS Building Room 2/3 <i>Chair: Andreas Møller Mulvad (Copenhagen Business School, Denmark)</i>	
Carolyn Cartier (University of Technology Sydney, Australia)	Zone Analog: The State–Market Problematic and Territorial Economies in China
Ngai-Ling Sum (Lancaster, UK)	A Cultural Political Economy of China's new spatial imaginaries of land corridors and maritime routes
Basil Germond (Lancaster, UK)	Mapping Approaches to the Sea: Place, Power, and Identity
<i>Panel 1c Capitalist Transformations and Growth Models</i> County South B89 <i>Chair: Bob Jessop (Lancaster, UK)</i>	
Bob Jessop (Lancaster, UK)	Variegated Capitalism in the shadow of neoliberalism
Borut Roncevic (School of Advanced Social Studies, Slovenia)	Cultural Political Economy of East European Capitalisms: A preliminary Analysis
Te-Anne Robles (Warwick, UK)	The Articulation of Economic Growth in East Asia: Reconsidering East vs. West Dynamics
1:00-2:00 Lunch, FASS Building, Ground Floor Foyer	
2:00-3:00 Panel 2	
<i>Panel 2a Austerity Politics and Discourses</i> FASS Building Room 1 <i>Chair: Imogen Tyler (Lancaster, UK)</i>	
Steve Hanson (MMU and Salford, UK)	People and power circuits
Tim Griebel (Friedrich-Alexander University Erlangen-Nürnberg, Germany)	Guardian of Neoliberalism: A Multimodal Critical Realist Discourse Analysis of Austerity in the UK
Adam Standing (FSCH-UNL, Lisbon, Portugal)	Anti-politics of Austerity, Expertise and the (re)production of neoliberal austerity
Imogen Tyler (Lancaster, UK)	Discussant
<i>Panel 2b Changing modes of governance and energy politics</i> FASS Building Room 2/3 <i>Chair: Bob Jessop</i>	

Michael Farrelly (Hull, UK)	Energy as an Object of Governance: the false promise of price reduction in the Parliamentary legitimisation of a privatised and 'competitive' industry
Christiane Chihadeh (Liverpool, UK)	A Discussion of the Shift from Nationalisation to Privatisation in the British Energy Sector 1980-2000
Bob Jessop (Lancaster, UK)	Discussant

Panel 2c: Construction of Development

County South B89

Chair: Ngai-Ling Sum (Lancaster, UK)

Rômulo C. Cristaldo (Universidade Federal da Grande Dourados-MS, Brazil)	The founding narratives of the myth of economic development and the Brazilian neo-developmentalist
Shantanu Dey (Indian Institute of Management Calcutta, India)	Polysemy in Development: A Cultural Political Economy-Legal Discourse Perspective
Ngai-Ling Sum (Lancaster, UK)	Discussant

3:00-3:15 Tea/Coffee, FASS Building, Ground Floor Foyer

3:15-4:30 Panel 3

Panel 3a Discourses and Dynamics of Inequality and Debt

FASS Building Room 1

Chair: Jane Mulderrig (Sheffield, UK)

David Ellis (Liverpool, UK)	A Cultural Political Economy of Personal Debt in the UK: From Credit Rationing to 'Sound Fundamentals'?
Keith Paterson (Aberdeen, UK)	Towards a Cultural Political Economy of Household Debt
Maria Rieder (Limerick, Ireland) and Hendrik Theine (Vienna, Austria)	Socio-Economic Inequality and the Print Media: A Critical Inter-textual Analysis of the Treatment of Economic Policy in Piketty's 'Capital in the 21 st Century'

Panel 3b A Cultural Political Economy of Xi's Era in China

FASS Building Room 2/3

Chair: Carolyn Cartier (University of Technology Sydney, Australia)

Andreas Møller Mulvad (Copenhagen Business School, Denmark)	Xiism as Hegemonic Project: Towards a Cultural Political Economy of China's Communist Party Strategy 2012-2017
Ngai-Ling Sum (Lancaster, UK)	The Dialectics of Geoeconomic/Geopolitical Spatial Fix: China's One Belt One Road Initiative

Husnul Amin (International Islamic University, Islamabad, Pakistan)	China Pakistan Economic Corridor (CPEC) and the Meaning-Making Struggle in Pakistani Politics
<i>Panel 3c Knowledge Economy, IPR and resistance County South B89 Chair: Nils Markusson (Lancaster, UK)</i>	
Jacob Hellman (UC San Diego, USA)	'What problem are you solving?': Evaluating Early-Stage Startups in San Diego
Daniela Leyton Michovich (University of Andina Simon Bolivar, Ecuador)	Coworking and Start-Up Spaces in Ecuador and Bolivia: Alternatives to Decolonization?
Valbona Muzaka (King's College London, UK)	In Pursuit of Competitiveness: India and Brazil in the global knowledge economy
Mikel Díez Sarasola (University of the Basque Country, Spain)	Intellectual Commons as a Defense Response to the Enclosure of Knowledge
4:30-5:45 Panel 4	
<i>Panel 4a Financial Literacy and (Re-)Subjectivization FASS Building Room 1 Chair: Mathias Hein Jessen (Copenhagen Business School, Denmark)</i>	
Daniel Maman (Ben-Gurion University, Israel), Zeev Rosenhek (Open University of Israel)	The Making of Homo Financius: Convention, Emotions and Morality in Financial Education
Berkay Ayhan (McMaster, Canada)	Cultural Political Economy of Financial Literacy in Turkey
Doris Lee (City University of Hong Kong)	Cultural political economy of financial literacy programmes in Hong Kong
Claes Belfrage (Liverpool, UK) and Earl Gammon (Sussex, UK)	Alienation and financialization: examples from Iceland
<i>Panel 4b The Making of (Counter-)Hegemonies I FASS Building Room 2/3 Chair: Jonathan Joseph (Sheffield, UK)</i>	
Burak Baskan (Sheffield, UK)	Muslims on the Target of the Secular Cultural Hegemony in the 28 February Process of Turkey: A Gramscian Approach
Justa Hopma (Sheffield, UK)	Food and power: The cultural reproduction of global capitalism in Jordan's charitable food sector
James Chamberlain (Sheffield, UK)	Extractive accumulation and hegemonic projects in Zambia

<p><i>Panel 4c Governance and Governmentality: Critical Perspectives</i> <i>County South B89</i> <i>Chair: Bob Jessop (Lancaster, UK)</i></p>	
Oscar Larsson (Uppsala University, Sweden)	Moving beyond the Neoliberal Paradigm in Governmentality studies – Network Governance as an emerging rationality
Vanessa Bilancetti (Università di Roma La Sapienza, Italy)	For a Critical Analysis of the New Economic Governance of the European Union: the Fiscal Compact
Jan Overweijk (Amsterdam, the Netherlands)	Rethinking Governance and Hegemony through Critical Systems Theories
<p>6:00 Walk-Shop Around the Campus (Optional) 7:00 Conference Dinner, Market Place 2 (Optional)</p>	
<p>8th September (Friday)</p>	
<p>All day book exhibition of authors' publications, FASS Building, Ground Floor Foyer (with other books free for good homes)</p>	
<p>9:00-10:15 Second Keynote Speech, FASS Building Room 2/3</p>	
<p>Second Plenary Lecture: Towards a Cultural Political Economy: Engaging with the Cultural Turn in Political Economy by Bob Jessop and Ngai-Ling Sum (Lancaster, UK) Chair: Jonathan Joseph (Sheffield, UK)</p>	
<p>10:15-11:15 Panel 5</p>	
<p><i>Panel 5a The Making of (Counter-)Hegemonies II</i> <i>FASS Building Room 1</i> <i>Chair: Abdul Hafiz (University Centre, Blackburn College, UK)</i></p>	
Dorothea Schoppek (Technische Universität Darmstadt, Germany)	Neoliberalism versus degrowth: Counter-hegemony or passive revolution?
Daniela Caterina (Hamburg, Germany)	Investigating hegemony struggles: a perspective on cultural political economy and its potential synergies
Jonathan Joseph (Sheffield, UK)	Discussant
<p><i>Panel 5b Technical Fixes and sustainability</i> <i>FASS Building Room 2/3</i> <i>Chair: Julie Hearn (Sheffield, UK)</i></p>	

Nils Markusson (Lancaster, UK), Mads Dahl Gjefsen (Wisconsin-Madison, USA), Jennie C. Stephens (Vermont, USA) and David Tyfield (Lancaster, UK)	The political economy of technical fixes: The (mis)alignment of clean fossil and political regimes
Fanny Paschek (Greenwich, UK)	Connecting CPE to the study of socio-technical innovation and the pursuit of sustainability transitions
Anthony Hesketh (Lancaster, UK)	Discussant
<i>Panel 5c Mapping Cities and Localities County South B59 Chair: Bob Jessop (Lancaster, UK)</i>	
Paul Jones (Liverpool, UK)	Architecture as Spatio-Temporal Fix: An Analysis of Liverpool One
Bob Jessop (Lancaster, UK)	Spatio-Temporal Fixes: A Multi-spatial Meta-Governance Perspective
Carolyn Cartier (University of Technology Sydney, Australia)	Discussant
11:15-11:30 Tea/Coffee, FASS Building, Ground Floor Foyer	
11:30-12:45 Panel 6	
<i>Panel 6a Financial and Accounting Technologies FASS Building Room 1 Chair: Zeev Rosenhek (Open University of Israel)</i>	
Ismail Ertürk (Manchester, UK)	Financialisation through the post-crisis prism of FinTech (revolution) and the melancholia of money regulators
Osamu Bar-el Sefat (Sefat Consulting Ltd.)	"What's put in and who's putting out: a critical duo-autoethnographical approach to the capitalistic heteronormativity of economic methods"
Anthony Hesketh (Lancaster, UK)	Intangible or Invisible? On the Compossibility of the Human Capital Asset
<i>Panel 6b Equality, Social Policy and Care FASS Building Room 2/3 Chair: Ismail Doga Karatepe (Kassel, Germany)</i>	
Mário Luiz Neves de Azevedo (Universidade Estadual de Maringá, Brazil)	Equality, equity and social justice: a conceptual analysis
Shane Doheny and Ian Rees Jones (Cardiff, Wales)	Critique, care and older people: Comparing options for the critique of care for older people

Nina Suesse (King's College London, UK)	Timing, Scarcity and Selection: How to get a day-care placement in Germany?
Roland Atzmueller (Johannes Kepler University, Linz, Austria)	Reproduction through change – subjectified crisis management under activation and social investment
<i>Panel 6c The Changing Nature of Neoliberal Discourses/Subjectivities</i> <i>County South B89</i> <i>Chair: Michael Farrelly (Hull, UK)</i>	
Tamar Barkay (The Academic College of Tel Aviv-Jaffa, Israel)	On neoliberal subjectivity and the practice of rating: the case of the "sharing economy"
Mathias Hein Jessen (Copenhagen Business School, Denmark)	The Separation between State, Market and Civil Society in Capitalism - A Cultural Political Economy Approach to Civil Society in (Neoliberal) Capitalism
Jane Mulderrig (Sheffield, UK)	The rise of psychological governance: a critical discourse analysis of 'nudge' tactics in UK health policy

12:45-1:45 Lunch, FASS Building. Ground Floor Foyer

1:45-3:00 Panel 7

<i>Panel 7a Neoliberalism, Immigration and Precarity</i> <i>FASS Building Room 1</i> <i>Chair: Bob Jessop (Lancaster, UK)</i>	
Denny Pencheva (Bristol, UK) and Kostas Maronitis (Leeds Trinity, UK)	Fetishising Sovereignty in the Remain and Leave campaigns
Abdul Hafiz (Lancaster and Blackburn, UK)	Precarity as resistance and cultural solidarity: A critical pedagogy for exploitative flexibilisation
Ismail Doga Karatepe (Kassel, Germany)	Syrian Refugees and Turkey's Labour Market: The State and Capital Perspective
<i>Panel 7b Crisis and Financial Risk Management</i> <i>FASS Building Room 2/3</i> <i>Chair: Ismail Ertürk (Manchester, UK)</i>	
Christian Schmidt-Wellenburg (Potsdam, Germany)	German economists' discourses on the European Crisis
Bartholomew Paudyn (LSE, UK)	The Performative Immunity that Risk Management Provides Financial Agents from the Consequences of their Actions: Post-Crisis Management of an Uncertain Political Economy of Creditworthiness
Anthony Hesketh (Lancaster, UK)	Here today, gone tomorrow? A cultural political economy of the Universities Superannuation Scheme

<p><i>Panel 7c Rethinking Culture and Education County South B89 Chair: Ngai-Ling Sum (Lancaster, UK)</i></p>	
Clare Walsh (Bristol, UK)	A Conceptual Framework to Analyse Culture within the Political Economy of Higher Education: Quality Assurance Networks in the Arab Region
Stephanie M. Hall (Maryland, USA) and William H. Rodick, III (George Mason University, USA)	Whose school is a <i>community school</i> ? A CPE review of a US education reform
Félicie Kertudo (Royal College of Art, London)	'New Museology': Behind the theory, the fact
3:00-3:15 Tea/Coffee, FASS Building, Ground Floor Foyer	
3:15-4:15 Summing Up and Plans for the Future, FASS Building Room 2/3	
Chair: Bob Jessop	
Farewell	
6:30 Optional Dinner in Town	
(Please notify Ngai-Ling Sum or Bob Jessop if you are interested)	
9th September (Saturday)	
<p>10:00-12:00 Optional Historic Tour in City of Lancaster</p> <p>Meeting Place: Outside Lancaster Castle Main Gate, Lancaster City Centre</p> <p>(Please notify Ngai-Ling Sum or Bob Jessop if you are interested)</p>	