PROGRAMME

6TH CRITICAL APPROACHES TO DISCOURSE ANALYSIS ACROSS DISCIPLINES CONFERENCE

CADAAD 2016
September 5–7, 2016

University of Catania
# Monday 5 September

## Registration: Foyer dell’Auditorium

### Welcome Address: Auditorium Giancarlo De Carlo

### Plenary Session: Auditorium Giancarlo De Carlo

**Chair:** Christopher Hart

**Norman and Isabela Fairclough: Climate change, energy policy, and the ‘arguamentative turn’ in critical discourse analysis of policymaking.**

### Auditorium A1

**Panel: Multimodal resemiotisations across media**
- **Chair:** Maria Grazia Sindoni & Sandra Petroni
- **From opera to film opera: A case of multi-layered resemiotisations**
  - **Johnny Wingstedt**
  - **From Phonograph Records to Movies: The recontextualization of pre-existing music into film soundtracks**
  - **F. Rossi & M. G. Sindoni**

### Auditorium A2

**Panel: Otherness in TV series**
- **Chair:** Marivaita Cambria & Marco Venuti
- **Combining corpus and qualitative data to study anthromorphism in discourse about animals**
  - **Laura Tommaso**

### Auditorium A6

**CDA & CL**
- **Chair:** Antonella Napolitano
- **Image repair or self-destruction? A proximization in Health Discourse**
  - **Clyde Ancorno**
- **An exploration of neoliberal positions for taking money away from people:**
  - **Johnny Wingstedt**
- **Glocalizing Singapore: A critical discourse analysis of Crisis construction and the discourse of the ‘we’ via the ‘other’**
  - **Alon Lischinsky**
- **Othering TV fictional characters: A corpus stylistic approach to identity re-presentations of organised crime characters in Gomorrah – The Series**
  - **Antonio Fruttaldo**
- **‘Women and work’: A cross-linguistic corpus-assisted discourse study in German and in Italian**
  - **Ilaria Moschini**

### Auditorium A7

**Health Discourse**
- **Chair:** Piotr Cap
- **Immunization critics or anti-vaxxers? A critical analysis of the discourse of the anti-vaccine movement**
  - **Georg Marko**
- **The recontextualization of pre-existing representations via social media**
  - **Sandra Petroni**
- **May the Fan Be with You! Languageing Authority and Representation between ‘Fan-fanaticism’ and ‘Augmented Reality’**
  - **Ilaria Moschini**
- **It looks like a country, smells like a country...”: The EU on Wikipedia**
  - **Susanne Kopf**

### Auditorium A8

**Occupy Hong Kong**
- **Chair:** John Flowerdew
- **Understanding Hong Kong Occupy: A discourse approach**
  - **John Flowerdew**
- **Discourses of extremism in an age of terror**
  - **M. Chen & J. Flowerdew**
- **Discourses of extremism in an age of terror**
  - **Amelie Kutter**

### Auditorium A9

**Political Discourse**
- **Chair:** Simon Goodman
- **“I don’t think there is any moral basis for taking money away from people”: An exploration of neoliberal positions on taxation**
  - **S. Goodman & P. Carr**
- **Office Architecture and the Spatial Ideology of Post-Fordism**
  - **David Adler**

### Mid-Morning Coffee Break: Chiostro di Levante

### Afternoon Session

**Panel: Multimodal resemiotisations across media**
- **Chair:** Maria Grazia Sindoni & Sandra Petroni
- **From book to stage to screen: Sarah and Tammy: Butch and Femme in Transparent**
  - **Kay L. O’Halloran**
- **Othering TV fictional characters: A corpus stylistic approach to identity re-presentations of organised crime characters in Gomorrah – The Series**
  - **Antonio Fruttaldo**
- **“Women and work”: A cross-linguistic corpus-assisted discourse study in German and in Italian**
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### Lunch: Chiostro di Levante

### Plenary Session: Auditorium Giancarlo De Carlo

**Chair:** Veronika Koller

**Gerlinde Mautner: Rough crossings and safe havens: On the challenges of interdisciplinary discourse studies**
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<td>Panel: Discourse Space and Evaluation</td>
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<td>Communities and self-</td>
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<td>Panel: Discourses from Latin</td>
<td>Telecinematic discourse</td>
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<td>Chair: Martina Temmerman</td>
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<td>Chair: Amanda Potts</td>
<td>America &amp; the Caribbean</td>
<td>Chair: Katharina Klingseis</td>
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<td>Bertie Kaal</td>
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<td>Mahlin Ciocea &amp; Alexandru Cârlan</td>
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<td>Christopher Hart has an experimental case study in CDA</td>
<td>Auditiorum</td>
<td>Johanna Arnesson</td>
<td>Eva Trieb</td>
<td>Sylvia Jaworska &amp; Karen</td>
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<td>Doing good by looking good:</td>
<td>Late modern (non) identities.</td>
<td>Kinloch</td>
<td>Paying the Black Debt: The CARICOM</td>
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<td>Discourses of sustainable</td>
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<td>Discourse onSlavery, Remembrance</td>
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<td>Panel: Migration Discourses</td>
<td>Panel: Disabilities and CDA</td>
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<td>across Languages, Societies</td>
<td>Chair: Natalia Berger</td>
<td>America &amp; the Caribbean</td>
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<td>18:30</td>
<td>Laura Filardo-Llamas &amp; Laura Hidalgo-Downing</td>
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### TUESDAY 6 SEPTEMBER

**PLENARY session: Auditorium Giancarlo De Carlo**

**Chair:** Majid KhosraviNik

**Jannis Androutsopoulos: Staging the exemplary speaker: Language-ideological discourses in a mediatized age**

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<td>Majid KhosraviNik</td>
<td>Start of the conference</td>
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<td>Majid KhosraviNik</td>
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<td>10:00</td>
<td>Arran Stibbe</td>
<td><strong>The discursive construction of leadership in corrupt times:</strong> Reinventing the leader</td>
<td>Presented by: Arran Stibbe</td>
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<td>10:30</td>
<td>Anthony Fisher</td>
<td><strong>Identity, positioning and political marketing in televised leaders’ debates</strong></td>
<td>Presented by: Anthony Fisher</td>
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<td>Frederick J. DiCamilla</td>
<td><strong>Metaphor and Myth: Constructing an Ideological Framework for the Place and Role of the US in the World</strong></td>
<td>Presented by: Frederick J. DiCamilla</td>
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<td>11:30</td>
<td><strong>COFFEE BREAK: Chiostro di Levante</strong></td>
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<td>12:00</td>
<td>Bernhard Forchtner</td>
<td><strong>Unpacking far-right discourses about climate change: Scepticism and denial by anti-immigration and National Socialist actors in Germany</strong></td>
<td>Presented by: Bernhard Forchtner</td>
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<td>12:30</td>
<td>Giuseppi Platto</td>
<td><strong>A new politics of ‘fear’ or fear of new politics? The construction of anti-EUism in Ukip’s discourse practices</strong></td>
<td>Presented by: Giuseppi Platto</td>
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<td>13:00</td>
<td>Massimiliano Demata</td>
<td><strong>Nationalism and discursive constructions of borders in the 2016 United States presidential campaign</strong></td>
<td>Presented by: Massimiliano Demata</td>
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<td>13:30</td>
<td><strong>LUNCH: Chiostro di Levante</strong></td>
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<td>15:00</td>
<td>Carlo Pennisi</td>
<td><strong>Maria Carmela Agodi: Is a her-story of science possible? The double bind effect in the pretended gender neutrality of science discourse</strong></td>
<td>Presented by: Carlo Pennisi</td>
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<td>Time</td>
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<td>Panel: Critical approaches to sustainability</td>
<td>Panel: Rhetoric and Argumentation</td>
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<td>16:00</td>
<td>Political Discourse</td>
<td>Chair: Laura Filardo-Llamas</td>
<td>Chair: Douglas Ponton</td>
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<td>M.N. MacDonald &amp; D. Hunter</td>
<td>The discursive construction of a post-9/11 field of US (in)security</td>
<td>Elizabeth R. Miller</td>
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<td>Management and CDA</td>
<td>Chair: Yuting LIN</td>
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**GENERAL ASSEMBLY: Auditorium Giancarlo De Carlo**

**SOCIAL DINNER: Chiostro di Levante**
WEDNESDAY 7 SEPTEMBER
REGISTRATION and BOOK DISPLAY: Foyer dell’Auditorium

8:30
PLENARY session: Auditorium Giancarlo De Carlo
Chair: Marco Venuti

Alan Partington: Corpus-Assisted Discourse Studies (CADS)

A6
Panel: Social Media Discourses: Multimodality, Interdisciplinarity and Critique
Chair: Majd Khosravi Nik & Darren Kelsey

Migration Narratives
Chair: Michael S. Boyd

A7
Panel: Multilingual School in Inclusive Societies
Chair: L. M. Daher, A. Gamuzza & A. M. Leonora

A8
Panel: Discourses of Educational [dys][u]topias: Interculturality and ideology
Chair: Fred Dervin & Ashley Simpson

A9
Transgender people in the media
Chair: Veronika Koller

A12
Education and CDA
Chair: Sarah Horrold

10:30
Majd Khosravi Nik
Social Media Critical Discourse Studies (SM-CDSS): Towards a CDA approach to discourse analysis on participatory web
Chair: Daher, Gamuzza & Leonora

11:00
Darren Kelsey
Discourse, affect and surveillance: Gender conflict in the omnipotence
Chair: L. M. Daher, A. Gamuzza & A. M. Leonora

11:00
Michael S. Boyd
Preaching from a distant pulpit: The underestimated treasure: Diversity at school through the needs of teachers. Insights from a fieldwork
Chair: Alvin C. Aguirre

11:00
A. J. Gogacz, G. Mavica & E. Ciacca
Empowering European Identity. The role of teacher and socio-pedagogical dimensions
Chair: E-Lynn Yeow & Regis Machart

11:30
COFFEE BREAK: Chiostro di Levante

12:00
Majd Khosravi Nik & D. Kelsey
Publicisation, Mediatisation and Social(Online) Media: Discursive shifts and the refugee crisis
Chair: Nathan Kerigan

12:30
Kaur, Awab, Khosravi Nik & Taib
Ideology, multimodality and the visual grammar of ISIS/DAISH’S new media communications
Chair: Beatriz Campillo-Carrete

13:00
Lyndon CS Way
From protest to music video to on-line viewer comments: Shifting political discourse in social protest
Chair: Majia Stenvall

13:30
LUNCH: Chiostro di Levante

15:00
Christine S. Sing
Framing the President as an effective crisis manager: A corpus-based analysis of crisis rhetoric in American foreign policy discourse
Chair: Wesam M.A. Ibrahim

15:30
Ben Clarke
A corpus-based analysis of transitivity patterns in newspaper texts on benefit claims
Chair: Jill C. Murray

16:00
Cristina Nisco
Investigating LGBT asylum claims in the UK: An analysis of the judicial reviews
Chair: Magali Guaresi

16:30
COFFEE BREAK: Chiostro di Levante

PLENARY session: Auditorium Giancarlo De Carlo
Chair: Giuseppe Balirano

Tommaso Milani: Queering critique – Discourse, body, affect

17:00
Closing remarks and farewell: Auditorium Giancarlo De Carlo