

8.30	REGISTRATION				
9.15	OPENING SESSION				
9.30	PLENARY LECTURE 1 Michelle Lazar <i>Postfeminist Media Discourse and a Culture of Post-Critique</i>				
10.30	COFFEE-BREAK				
11.00-13.00	POLITICAL DISCOURSE <u>Party-Political</u> ROOM 1	DISCOURSE THEORIES ROOM 2	ENVIRONMENTAL DISCOURSES ROOM 3	POLITICAL DISCOURSE <u>Policy discourse</u> ROOM 4	TRANSLATION, MULTIMODALITIES, INTERTEXTUALITIES ROOM 5
	<p>Deconstructing the Party-Political Discourses of Change – A Corpus-Based Analysis of American Presidential Rhetoric Christine S. Sing, WU Vienna University of Economics and Business</p> <p>The European Union – A Political and Economic Space With Common Social Values? A Corpus-Linguistic Approach to Representations of Europe In British, French and German Election Manifestos Ronny Scholz, University of Trier</p> <p>Discourse on Democracy in Present-Day Latvia Brigita Zepa, Evija Klave, Inese Supule, University of Latvia</p>	<p>Argumentation Analysis and the Discourse-Historical Approach. A Methodological Framework Martin Reisigl, University of Bern</p> <p>Irrational Arguers: The Problem of Unintentional Biases in Everyday Life Discourse Vasco Correia, Universidade Nova de Lisboa</p> <p>Why Are Fallacies Effective? Cognitive Aspects of Argument Processing Steve Oswald, Vrije Universiteit</p>	<p>Staff Perceptions, Aspirations, Expectations and Practices of Environmental Sustainability in an Australian Regional University: An Appraisal Analysis Joy Hardy, University of New England</p> <p>Representation of Social Actors in Institutional Press Releases – A Study of Headlines Danica Maleková, Catholic University of Ružomberok</p> <p>A Critical Exploration of the Discursive Construction of ‘Residential Tourism’ in Portugal Filipa Ribeiro and Kate Torkington, Universidade do Algarve</p>	<p>The Discursive Construction of Legitimation in the Informational Discourse of the EU Delegation in Bosnia-Herzegovina María Varelá, Panteion University of Social and Political Sciences</p> <p>Quantitative Critical Analysis of Dispositive Processes in the Constitutions in Serbian and English Language Marko Janićijević, State University of Novi Pazar</p> <p>Zones of Peace, Zones of Turmoil: Narratives of Legitimation in Post-Cold War U.S. National Security Policy Patricia Dunmire, Kent State University</p> <p>Europe’s Sovereignty, Europe’s Universality: Unraveling International Economic Law Discourse Jessica Lawrence, VU University Amsterdam</p>	<p>Subtitling and Dubbing are Like Onions: The Deconstruction and Analysis of SHREK! For A Multimodal Perspective Jane Rodrigues Duarte, Universidade Autónoma de Lisboa</p> <p>Media Frames of the Third Reich – Goebbels in Translation Elisabeth Möckli, University of Edinburgh</p> <p>Convincing through Modes Sabrina Mazzali-Lurati and Chiara Pollaroli, University of Lugano</p> <p>The Production and Translation of Political Media Discourse at Amnesty International: A Case Study Wine Tesseur, Aston University</p>
13.10	LUNCH				

14.15	POLITICAL DISCOURSE <u>Party-Political</u> ROOM 1	DISCOURSE THEORIES ROOM 2	EDUCATION AND ENVIRONMENTAL DISCOURSES ROOM 3	POLITICAL DISCOURSE <u>Policy discourse</u> ROOM 4	IDENTITY IN DISCOURSE ROOM 5
	<p>Explorations in Discursive Time, Space and Modality. Constructions of Ideology in Political Discourse Bertie Kaal, VU University Amsterdam</p> <p>The Rise of Choice as a Naturalised Political Absolute: British Manifestos 1900-Present Lesley Jeffries, University of Huddersfield</p> <p>Disagreeing on the Same Side of the Barricade: Argumentation in Multi-party Political Discussions during the Arab Spring Marcin Lewiński and Dima Mohammed, Universidade Nova de Lisboa</p> <p>Political Slogans – A Critical Discourse View on Pragmatics of (Pre-Election) Slogans Strahinja Stepanov, University of Novi Sad</p>	<p>Medium, Setting, Theme, Function? Towards the New Criteria for Communicative Genres Piotr Cap, University of Lodz</p> <p>Ideological Construals of Violence in Press Reports of Political Protests: Cognitive Linguistics and Critical Discourse Analysis Chris Hart, Northumbria University</p> <p>Contextualising Positive Discourse Analysis: The Need for Transdisciplinarity Tom Bartlett, Cardiff University</p> <p>The Value in Discourse Analysis Outline of a Theory of Conventional and Conversational Implicature in Evaluative Interpretation Jan Zutavern, Humboldt-Universität zu Berlin</p>	<p>Discourses of Parenting, Students and School Success Sue Thomas, Jayne Keogh and Steve Hay, Griffith University</p> <p>Time to Reconnect: Discourse, Ecology and Erasure Arran Stibbe, University of Gloucestershire</p> <p>Developing Environmental Ethics: Discourse Analysis of Sustainability Reports Maria Cristina Aiezza, University of Naples Federico II</p> <p>UK Media Reporting on Climate Change Mitigation between 1990 and 2009: From Carbon Offsetting to Changing Practices? Nelya Kotevko, University of Leicester</p>	<p>Analysing Implicatures from Metaphors: European Union and Kenyan Discourse on Trade Liberalisation Paul Sarazin, Lancaster University</p> <p>Social Inclusion in the Service Of De-Racialization: Sequential Occasioning and its Role in Studies of New Racism. Rahul Sambaraju, Queen Margaret University</p> <p>The Constant Flow of the Urban Ideal: Re-Constructing the City through Transatlantic Policy Discourses and Policy Mobilities Markus Hesse and James Robert Krueger, University of Luxembourg and Worcester Polytechnic Institute</p> <p>The Promotion of Welsh in Business – A Discursive Approach to Language Policy Elisabeth Haidinger, Wirtschaftsuniversität Wien</p>	<p>Street Slogans in Greece: The Genre, Social Practice and Recontextualizations of an Anti-Authoritarian Youth Culture E. Dimitris Kitis, King's College London</p> <p>The Discursive Construction of Identities: Urban Youth and Rap Marcos Morgado, Universidade Federal de Santa Catarina</p> <p>Be Critical with T-Shirt Slogans Dolores Fernández-Martínez, Francisco Vizcaíno-Ortega and Mercedes Cabrera-Abreu, Universidad de Las Palmas de Gran Canaria</p>
16.15	COFFEE-BREAK				

16.40-17.40	<p>POLITICAL DISCOURSE <u>Party-Political</u></p> <p>ROOM 1</p>	<p>POLITICAL DISCOURSE <u>Party-Political</u></p> <p>ROOM 2</p>	<p>IDENTITY IN DISCOURSE</p> <p>ROOM 3</p>
	<p>One Man, One Show, One Country: Erdogan's Weapons of Discourse in the Election Campaign 2011 Zeynep Cihan Koca Helvacı, University of Dokuz Eylul</p> <p>Lexically Marked Linguistic Intensification: A Semantic Analysis Proposal Helena Topa Valentim, Universidade Nova de Lisboa</p>	<p>Rhetorical Vision and Fantasy Themes in South African President Jacob Zuma's Inaugural Address Johann de Wet, University of the Free State</p> <p>The Rhetorical Imprint of Nelson Mandela Stephanie Cawood, Centre for Africa Studies</p>	<p>Too Much French? Not Enough French? The Vancouver Olympics and a very Canadian Language Ideological Debate Rachelle Freake, Queen Mary University London</p> <p>Constructing Economic Sovereignty: Social Expertise in Irish Radio News Interviews Joe Fitzgerald, Dublin Institute of Technology</p>
18.00-19.00	<p>PLENARY LECTURE 2 John Richardson <i>The Importance of Contextualisation for Political Discourse Analysis: Fascism and the case of the British National Party (1960-67)</i></p>		
21.30	<p>GET TOGETHER (Casa dos Coimbras, City Centre)</p>		

8.30	DESK OPENING			
9.00	PLENARY LECTURE 2 Teun van Dijk <i>Some Issues in Epistemic Discourse Analysis</i>			
10.00	COFFEE-BREAK			
10.30-13.00	DISCOURSE, DISCRIMINATION, RESISTANCE ROOM 1	GENDER AND SEXUALITY DISCOURSES ROOM 2	POLITICAL DISCOURSE <u>Politics and the media</u> ROOM 3	DISCOURSE AND SOCIAL-CULTURAL CHANGE ROOM 4
	<p>International Democracy Assistance and NGOs' Discourses in Bosnia-Herzegovina and the Russian Federation: a Postcolonial Approach Eunice Seixas, CES/FEUC</p> <p>The Homeland Refugee: Metaphorical Statelessness in American Disaster Reporting Amanda Potts, Lancaster University</p> <p>Subcultures vs. Discourse Hegemony? A Critical Discourse Analysis View on Punk Melani Schröter, University of Reading</p> <p>The Teacher as Reflexive Professional: Making Visible the Excluded Discourse in Teacher Standards Mary Ryan, Queensland University of Technology</p>	<p>Heterosexual Reproduction Discourses in Magazines' Ads: A Feminist Multimodal Approach Silvana Mota-Ribeiro and Zara Pinto-Coelho, University of Minho</p> <p>Feminism in the Media: British Newspapers in the 2000s Matthew Evans, University of Huddersfield</p> <p>A Positive Discourse Analysis of Gender Relations In Portuguese Society Maria Krebber, University of Lisbon</p> <p>Representations of Fatherhood and of Motherhood: A (Critical) Discourse Analysis of French, German and American Parental Guidebooks Patricia von Münchow, Université Paris Descartes</p>	<p>The End of Violence: A Linguistic Analysis of Media Reactions to ETA'S Definitive Ceasefire Laura Filardo-Llamas and Cristina Perales, Universidad de Valladolid and Universitat de Vic</p> <p>"I Don't Know the Answer to that Question": A Corpus-Assisted Discourse Analysis of White House Press Briefings Marco Venuti, Cinzia Spinzi and Silvia de Candia, Università degli Studi di Napoli Federico II, Università di Bologna and Università degli Studi di Napoli Federico II</p> <p>Genres of Omission: A Study of Israeli and Palestinian Press Releases Stephen Bremner, City University of Hong Kong</p> <p>Neoliberalism in Recent Media Discourse in Estonia: New Strategies Kristiina Kuslapuu and Krista Vogelberg,</p>	<p>Bringing Persuasive Discourse Into Relief: Deciphering Robert Parker's Wine Reviews by Combining Argumentation and Appraisal Analysis Charlotte Hommerberg, Linnaeus University</p> <p>Metaphor and the 2008 Global Financial Crisis: The Reconstruction of Confidence in Arab and Western Financial Systems Ahmed Abdel-Raheem, Al-Azhar University</p> <p>Let's Be Employable: A Critical Discourse Analysis of Texts Providing Advice on Self-Promotion in Job Applications Eva Triebel, Karl-Franzens-University Graz</p>
13.00	LUNCH			

14.00-16.00	DISCOURSE, DISCRIMINATION, RESISTANCE ROOM 1	IDENTITY IN DISCOURSE ROOM 2	POLITICAL DISCOURSE <u>Politics and the media</u> ROOM 3	EDUCATION DISCOURSES ROOM 4	NEW MEDIA DISCOURSE ROOM 5
	<p>Self and Other Representation in Discourse: Discourses of ‘Iran’s Nuclear Programme’ in Iranian and British Newspapers Majid KhosraviNik, Northumbria University</p> <p>Newspaper Representations of French Urban Violence: A Critical Discourse Analysis Laura Costelloe, University of Limerick</p> <p>Honour Killings in the British Press Habiba Chafai and Isabel Ermida, Universidade do Minho</p> <p>Spanish Political Discourse on Immigration in Times of Economic Crisis Gema Rubio Carbonnero, Pompeu Fabra University</p>	<p>On the Discursive Construction of a “New Europe”: From “Bitter Past” to Self-Righteousness? Bernhard Forchtner and Christoffer Kølvraa, Humboldt-Universität zu Berlin and Aarhus University</p> <p>Essentializing Serbianess: Identity Politics and Construction of National Discourse in Occasioned Online News Talks about Serbia and European Integrations Jelena Petrovic, University of New Mexico</p> <p>Analysis of volunteering popularising discourse in Lithuania Modestas Grigaliunos, Vilnius University</p> <p>Linguistic Style and Political Discourse: How Do Metaphors Change Ideology? Luísa d’Andrade Godinho, Université de Genève</p>	<p>Time as an Organising Element in Discourse Space: Gun Rights in the Supreme Court and in the Media Pille Põiklik, University of Tartu</p> <p>Safe Heavens Vs. Quagmires: Ideological Strategies In Political Experts’ Argumentation: A Cross Cultural Study Samira Allani, Universidad Complutense de Madrid</p> <p>The Double Economy of Evocation Toyoko Sato, Copenhagen Business School</p>	<p>Discourse of Neoliberalism in Higher Education Jelena Timotijevic, University of Brighton</p> <p>Competing Peers: Peer Teaching and Hierarchy Construction in Group Work in Foreign Language Classrooms Daniel Rellstab, University of Vaasa</p> <p>Social Actors and their Discursive Categorization in Kosovan Education Policy Strategies: An Intersectional Perspective on Ethnicity and Gender Erika Bozzato, Bielefeld University</p> <p>Self-Mention in English Native-Speaking and International Students’ Academic Presentations Zareva, Alla, Old Dominion University</p>	<p>New Tools for CDS in New Media Contexts Johann W Unger, Lancaster University</p> <p>A Corpus Linguistic Approach to New Media Discourse: Discourse Markers in Spanish SMS Nadine Rentel</p> <p>Hybrid Discourse Analysis (HAD) through a Sociological Novel: The Deconstruction of Research Society by Hybrimedia Pedro Andrade, University of Lisbon</p> <p>Law, Language and Power in Social Media: the Trial of Amanda Knox Maria Bortoluzzi; Lieve Gies, University of Udine, Via Mantica</p>
16.30	GOING TO BOM JESUS				
19.00	CONFERENCE DINNER (BOM JESUS)				

8.30	DESK OPENING				
9.00	PLENARY LECTURE 4 Michał Krzyżanowski <i>Ethnography and Critical Discourse Analysis: Towards a Problem-Oriented Interdisciplinary Research Dialogue</i>				
10.00	COFFEE-BREAK				
10.30-12.30	DISCOURSE, DISCRIMINATION, RESISTANCE ROOM 1	DISCOURSE THEORIES ROOM 2	LANGUAGE IN LEGAL CONTEXTS ROOM 3	POLITICAL DISCOURSE <u>Politics and the media</u> ROOM 4	GENDER AND SEXUALITY DISCOURSES ROOM 5
	<p>Speak English or Go Home: The Anti-Immigrant Discourse of the American “English Only” Movement Rachele Lawton, The Community College of Baltimore County</p> <p>Gypsies in the Spanish Press Analyzing the Representation of Gypsies in the Newspapers <i>ABC, El País, La Vanguardia</i> in 2010 Joan Oleaque, Valencian International University</p> <p>Anti-Semitic Discourse Revisited Maria Stopfner, Universität Innsbruck</p> <p>Talking about Racism without Talking about Racism: Capturing Instances of Culturalist Racism Jennifer Cheng, Macquarie University</p>	<p>Multimodal Critical Discourse Analysis – A Toolkit for Researchers Roberta Taylor and David Hyatt, Sheffield Hallam University and University of Sheffield</p> <p>Framing Analysis across the Disciplines? The Role of (Critical) Discourse Studies in an Interdisciplinary Project Alon Lischinsky, Oxford Brookes University</p> <p>A Cultural Approach to CDA (CCDA) Dalia Gavriely-Nuri, Barllan University and Hadassah College, Jerusalem</p> <p>From the Archive to the Text: a Methodological Trajectory Maria João Brandão, FPCEUP</p>	<p>Plagiarism Discourses and Representations: a Critical Discourse Analysis of Plagiarism Detection in Forensic Contexts Rui Sousa-Silva, Aston University</p> <p>Legal Argumentation in Constitutional Courts Decisions: A Rhetorical Analysis Giovanni Damele and Fabrizio Macagno, Universidade Nova de Lisboa</p>	<p>Rhetorical Ambiguity and Political Change Jennifer Eagleton</p> <p>“Ms Gillard Denied it Would Be Hard for her to Win Votes as a Childless, 43-Year-Old Woman”: A Critical Corpus-Based Study of Denials by Political Leaders Jill Murray</p> <p>The Use of Prosody In Generating Negative Inferences in Televised Electoral Debate Gerard O'Grady, Cardiff University</p> <p>Transitivity and Passive as Markers of Valuation in Journalistic Discourse Maciej Kielar, Adam Mickiewicz University</p>	<p>The Conjoining of Heterosexual Discourses and Discourses about Space In Visual Ads – A Critical Feminist Approach Zara Pinto-Coelho and Silvana Mota-Ribeiro, University of Minho</p> <p>Positioning the New Self in Media Discourse Michaela Pňáčková, Masaryk University</p> <p>The Construction of Gender-Based Violence in British Printed and Broadcast Media Alessia Tranchese and Sole Alba Zollo, Università degli Studi di Napoli "Federico II"</p> <p>A CDA Approach toward the Concept “Guilt” Ehya Amalsaleh and Manizheh Abdolahi, Shiraz University of Medical Sciences</p>
12.30	BREAK				

12.45-13.45	<p>DISCOURSES OF WAR AND TERRORISM</p> <p>ROOM 1</p>	<p>DISCOURSE THEORIES</p> <p>ROOM 2</p>	<p>TRANSLATION, MULTIMODALITIES, INTERTEXTUALITIES</p> <p>ROOM 3</p>	<p>GENDER AND SEXUALITY DISCOURSES</p> <p>ROOM 5</p>
	<p>“Death at the Hands of American Forces” – Blurring and Distancing Responsibility in News Agency Reports Maija Stenvall, University of Helsinki</p> <p>Remembering to Forget: Supporting and Opposing the War on Terror through the Myth of the Blitz Spirit after the July 7th Bombings Darren Kelsey, Newcastle University</p>	<p>Discourse Interpretation within the Sociocognitive Framework Svitlana Chugu, Kyiv National University of Trade and Economics</p> <p>Towards a Pragma-Linguistics of Sensationalism Katarzyna Molek-Kozakowska, Opole University</p>	<p>Recontextualization and (Mis)representation of Justice: Media Depictions of the Amanda Knox Case Michael S. Boyd, Università Roma Tre</p> <p>Intertextuality and Interdiscursivity in the Discourse of Muslim Televangelists: The Case Study of Hamza Yusuf Shaimaa El Nagggar, Lancaster University</p>	<p>The Danish Management Job Ad: Advertising for the Competent Manager or Promoting Masculine Values? Jeanne Strunck and Lise-Lotte Holmgreen, Aalborg University</p> <p>Gender and the Politics of Entrepreneurship in the Portuguese Context Emília Fernandes, Universidade do Minho</p>
13.45	LUNCH			

15.00-17.00	DISCOURSES OF WAR AND TERRORISM ROOM 1	EDUCATION AND ENVIROMENTAL DISCOURSES ROOM 2	HEALTH AND SOCIAL SERVICES DISCOURSES AND INTERACTION ROOM 3	IDENTITY IN DISCOURSE ROOM 4	GENDER AND SEXUALITY DISCOURSES ROOM 5
	<p>The Linguistic Creation of Informality in Formal Settings: Bush, Obama and the War on Terror Antonio Reyes, Washington and Lee University</p> <p>Commitments, Goals and Effects in the Typology of Discourse of Terrorism Kamila Debowska-Kozłowska, Adam Mickiewicz University</p> <p>Security, Citizenship And Governmentality: UK Counter-Terrorism Discourse (2001 To-2011) Malcolm MacDonald and Duncan Hunter, University of Warwick and University College of St. Mark and St. John</p>	<p>Verbal Interactions between Students: An Opportunity of Cognitive Learning, Socialization and Identity Míriam Turró Amorós and Juli Palou Sangrà, University of Barcelona</p> <p>Constructing the Subjectivity of the Greek Test-Taker: Analysing Critically the Discourses Employed (and Promoted) by English Language Examination Boards and Private Language Schools in Greece Vanda Papafilippou, University of Bristol</p> <p>Rhetoric Strategies to Sell Renewable Energies in Spain: Green Business Discourse In Times of Crisis Sara Molpeceres, Universidad de Valladolid</p>	<p>Name the Disease. A Critical Analysis of Nomination Strategies in Medical Classificatory Systems Georg Marko, Karl-Franzens-University Graz</p> <p>“I Can Do Everything Normal People Do.” How People with Non-Normative Bodies Construct ‘Normal’ in Interview Conversation. Emily Heavey, King's College London</p> <p>The Service Encounter in Social Work: An Interactional Event Organized in Multiple Scales Michel G. J. Binet and David Tomás Monteiro, GIID-CLUNL</p>	<p>Chicanos Negotiating Chicana/O Identity in High School Marco Shappeck, University of North Texas</p> <p>The Discursive Exclusion of Minorities: A Study of Identity Discourse in Israel and Moldova Sharon Weinblum and Julien Danero Iglesias, CEVIPOL - ULB</p> <p>What’s in a Revolution: Towards a Discourse Theoretical Approach to Resistance Walid el Hour, University of Amsterdam</p> <p>The Debate on Eugenics within the Portuguese Public Sphere: Framing Enlightenment, Fascist and Catholic Discursive Intersections Cláudia Alvares, Universidade Lusófona de Humanidades e Tecnologias</p>	<p>Ideological Presuppositions In Greek Women’s Lifestyle Magazines: Post-Feminism and Sexual Health Alexandra Polyzou, Lancaster University</p> <p>At the Crossroads of Postfeminism and Neoliberalism: A Discourse Analytical View on a Contemporary Women’s Magazine Kati Kauppinen, University of Jyväskylä</p> <p>“United Colors of Face”: The Feminine as Masquerade in Multimodal Teen Beauty Spreads Inês Conde, Universidade da Beira Interior</p> <p>What not to Wear: Governing Women through Fashion Riki Thompson, University of Washington</p>
17.00	COFFEE-BREAK				
17.15-18.15	<p>PLENARY LECTURE 5 Juana Marín Arrese <i>Stancetaking and Inter/Subjectivity in the Hutton Inquiry and the Iraq Inquiry: The Case of Tony Blair</i></p>				
18.15-19.00	<p>CONFERENCE CLOSING “VINHO VERDE” DEGUSTATION</p>				

