



# PROGRAMME

- = Plenary presentation. All plenary talks and welcome talk delivered in Room Arts2.02.
- = Theme Session: *Critical Discourse Analysis in Applied and Professional Areas: Health, Environment, Education*
- = Theme Session: *Cognitive Orientations in Critical Discourse Studies*

## Thursday 29 June, 2006

REGISTRATION and WELCOME COFFEE							
08.30 - 09.15	WELCOME TALK						
09.15 - 09.30	Andreas Musolff						
09.30 – 10.30	<b>Is there such a thing as discourse history? The case of metaphors</b>						
10.30 – 11.00	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;">Room Arts2.03 Charlotte Salter <b>Compliance, concordance and discordance: pharmacy discourse during the older patient-review pharmacist medication review encounter</b></td> <td style="width: 33%; text-align: center;">Room Arts2.05 Csilla Wenginger <b>“We don’t want to tolerate certain behaviours”: local constructions of (un)desirability in a US downtown neighbourhood revitalization initiative</b></td> <td style="width: 33%; text-align: center;">Room Arts2.06 Felicitas Macgillchrist <b>PDA – contesting dominant discourse by reframing the issues</b></td> </tr> <tr> <td style="text-align: center;">Lean Mei Li <b>“AIDS and its associates”: a discourse representation of the disease</b></td> <td style="text-align: center;">Giulio Pagani <b>From register analysis to multimodal analysis: expression/representations of the relationship between the ‘state’ and</b></td> <td style="text-align: center;">Olga Kozłowska Dariusz Galasiński <b>Emotions on emotions: ‘Thinking aloud’ about questionnaire emotions</b></td> </tr> </table>	Room Arts2.03 Charlotte Salter <b>Compliance, concordance and discordance: pharmacy discourse during the older patient-review pharmacist medication review encounter</b>	Room Arts2.05 Csilla Wenginger <b>“We don’t want to tolerate certain behaviours”: local constructions of (un)desirability in a US downtown neighbourhood revitalization initiative</b>	Room Arts2.06 Felicitas Macgillchrist <b>PDA – contesting dominant discourse by reframing the issues</b>	Lean Mei Li <b>“AIDS and its associates”: a discourse representation of the disease</b>	Giulio Pagani <b>From register analysis to multimodal analysis: expression/representations of the relationship between the ‘state’ and</b>	Olga Kozłowska Dariusz Galasiński <b>Emotions on emotions: ‘Thinking aloud’ about questionnaire emotions</b>
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		the 'citizen'	
		MORNING COFFEE	
11.30 – 12.00		<p>Jamie Murdoch</p> <p><b>Adherence and preventive medicine in the discursive construction of health behaviour for people with mild to moderate asthma</b></p> <p>Arran Stibbe</p> <p><b>Critical Discourse Analysis in context: language, society, ecology</b></p>	<p>Paul Baker</p> <p>Costas Gabrielatos</p> <p><b>Representation of refugees and asylum seekers in UK newspapers</b></p>
12.00 – 12.30	<p>Simo Määttä</p> <p><b>Diversity is unity: a Critical Discourse Analysis of the European constitution</b></p>	<p>Simon Goodman</p> <p><b>Constructing Asylum Seeking Families</b></p>	<p>Alina Pajtek</p> <p>Susan Strauss</p> <p><b>An unwelcoming welcome: public discourse surrounding Romania's accession to the EU</b></p>
12.30 – 13.00	<p>Alison Henderson</p> <p><b>Managing organizational identities: a rhetorical and discourse analysis of industry policy on genetic modification</b></p>	<p>Sarah Bedford</p> <p><b>The discursive construction of racial identities in business English coursebooks: a critical perspective</b></p>	<p>Elena Magistro</p> <p><b>Promoting the European identity: politeness strategies in the discourse of the European Union</b></p>
13.00 – 13.30			
13.30 – 14.30		LUNCH BREAK	
14.30 – 15.00	<p>Patricia Almaguer-Kalixto</p> <p><b>Discourses of a politicised environment: promoting sustainable development</b></p>	<p>Maryam Ghiasian</p> <p><b>How Islam is shown to the American and the British: a CDA of the representations of Islam before and after 9/11 in British and American periodicals</b></p>	<p>Kerry Linfoot-Ham</p> <p><b>A discourse analysis of conversational maxims in encounters with law enforcement agencies</b></p>
15.00– 15.30	<p>Jane Mulderrig</p> <p><b>A critical discourse approach to the political economy of UK education policy</b></p> <p>Patricia Mayes</p>	<p>Michelle Lazar</p> <p><b>Policing the new world order</b></p>	<p>Kate Haworth</p> <p><b>Power and resistance in police interview discourse</b></p>
		<p>Ali Rahimi</p>	<p>Marielena Bartesaghi</p>

15.30 – 16.00	A critical analysis of a critical approach to teaching composition	Positive self representation and negative other representation in Iranian and Western media	Therapeutic authority: doing power in interaction
<b>16.00 – 16.30</b>	<b>AFTERNOON COFFEE</b>		
16.30 – 17.30	Gunther Kress From critique to design; from linguistic modes to multimodality		

### Friday 30 June, 2006

<b>08.30 – 09.15</b>	<b>WELCOME COFFEE</b>		
09.15 – 09.30	<b>WELCOME TALK</b>		
09.30 – 10.30	Christ'1 De Landtsheer	Room Arts2.05	Room Arts2.06
	<b>Political colour of metaphor with focus on black</b>		Christine Dellling <b>Co-operatives in translated political discourse</b>
10.30 – 11.00	Jesús-M Sánchez-García <b>Emotion expressions in a cognitively-orientated critical analysis of violence in discourse</b>	Gabby Mahlberg Michalea Mahlberg <b>Corpus linguistics in historical discourse analysis – new tools for an old discipline?</b>	Reyhan Funda Isbuga-Erel <b>A Socio-cognitive and Socio-historical Model in The Analysis of Literary Translations Within The Framework of Ideology</b>
11.00 – 11.30	Jesús-M Sánchez-García Olga Blanco-Carrión <b>Frames and Critical Discourse Analysis in violence-related emotive event analysis</b>	Steve Oswald <b>From pragma-dialectics to pragmatic semantics: can Argumentation Theory and Relevance Theory be interfaced?</b>	
<b>11.30 – 12.00</b>	<b>MORNING COFFEE</b>		
12.00 – 12.30	Zouhair Maalej <b>Doing CDA with conceptual metaphor</b>	Joannah Caborn <b>On the methodology of dispositive analysis</b>	Salwa Farag Mona Eid <b>The powerful and powerless in parliamentary discourse</b>

12.30 – 13.00	Mona Attia <b>A critical cognitive approach: the Egyptian written media</b>	Alexi Medvedev <b>Critical Discourse Analysis of Social Theories: the case for Marxism</b>	Hongyan Zhang <b>The pronoun functions in American 2004 presidential debates</b>
13.00 – 13.30	Eric Johnson <b>Sculpting public opinion: understanding the (mis)use of metaphors in the media</b>	David Kaposi <b>From Ahabath to Love – the politics of „re-presentation” in the Arendt-Scholem exchange</b>	Tatjana Felberg <b>Inhabiting the theatre of war</b>
<b>13.30 – 14.30</b>	<b>LUNCH BREAK</b>		
14.30 – 15.00	Christopher Hart <b>Containers, conceptual blends and discourse space in immigration metaphors</b>	Elisabeth Le <b>An interdisciplinary methodological framework for the study of media identities</b>	Joanne Jung-wook Hong <b>Intertextual analysis of two competing voices</b>
15.00 – 15.30	Dominik Lukeš <b>What does it mean, when texts 'really' mean something: Types of evidence for conceptual patterns in discourse</b>	Lean Mei Li Prasana Rosaline Fernandez <b>“New kids on the block”: the discursive construction of two new premiers by the mass media</b>	Raili Põldsaar <b>Comparative critical linguistic analysis of the gender equality debate in Estonia</b>
15.30 – 16.00	Kieran O'Halloran <b>Critical discourse analysis and the interpretation of metaphor at the register level</b>	Henrik Rahm <b>Murdering a Prime Minister and a Foreign Minister: journalist genres under pressure</b>	Angela Alameda-Hernández <b>CDA and the construction of national identity: The discourse-historical approach applied to the Gibraltar context</b>
<b>16.00 – 16.30</b>	<b>AFTERNOON COFFEE</b>		
16.30 – 17.30	<b>Theoretical issues in pragmatics and discourse analysis</b>		
	Louis de Saussure		